



**SUNYLA Presents**

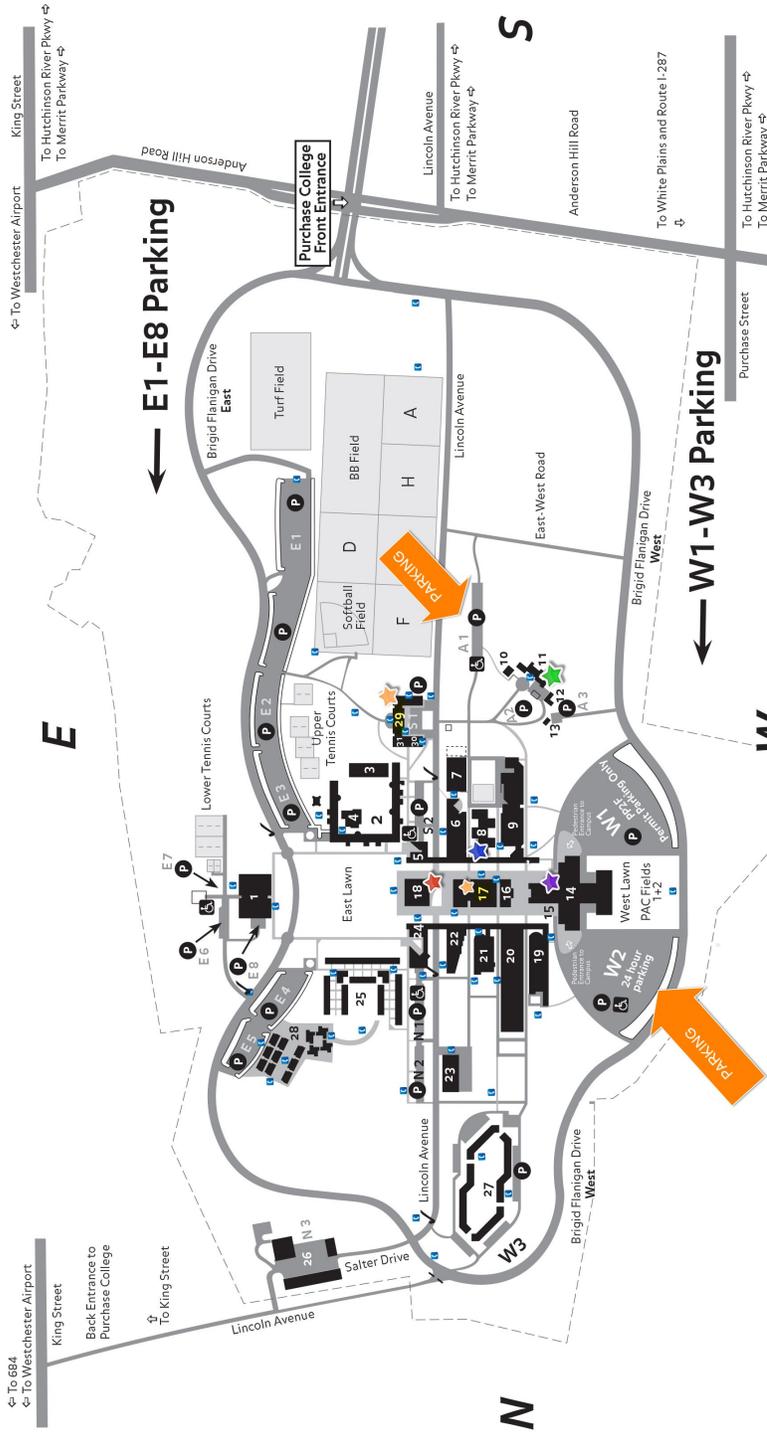
# **The Art of Librarianship**

**June 3 - 5, 2015**

**Purchase, New York**



# PURCHASE CAMPUS MAP



- Purchase College**  
STATE UNIVERSITY OF NEW YORK
- Campus Plan**
- Parking
  - Emergency Phones
  - Bus Stops
  - Handicap Park
  - Member Social
  - BBQ Dinner (Buffer)
1. Physical Education
  2. Residence Halls:
    - The Far Side, Crossroads,
    - The Big Haus
  3. Out-Back
  4. Dining Hall
  5. Campus Center
    - Student Health
    - Terra Ve
  6. Humanities Building
  7. Student Center
    - Children's Center
    - Neuberger Museum of Art
  8. Visual Arts Building
  9. Human Resources
  10. Administration
  11. Administration
  12. Capital Facility
  13. Administration
  14. The Performing Arts Center
  15. P.A.C. Underpass
  16. Post Office
  17. Library
  18. Student Services Building (Red Room)
  19. Music Building
  20. Dance Building
  21. Natural Sciences Building
  22. Social Sciences Building
  23. Counseling Center
  24. Campus Center North
  25. The Oldie (Apartments I)
  26. Facilities Management (Apartments II)
  27. The Commons
  28. Alumni Village
  29. Fort Awesome
  30. Starbucks
  31. The More Store
- Admissions & Business Affairs**
- Admissions
  - Business Affairs
  - Finance & Administration
  - Purchasing
  - Public Affs
  - SUNYLA Council (Red Room)
- Communications & Creative Services**
- Creative Services (base)
  - University Police (base)
  - Student Financial Services
  - Registrar
  - Institutional Advancement
  - Institutional Research
  - President's Office
  - Provost's Office
  - Purchase College Association
  - Student Affairs
- Academic Affairs**
- Academic Affairs
  - Enrollment Services
  - Registrar
  - Institutional Advancement
  - Institutional Research
  - President's Office
  - Provost's Office
  - Purchase College Association
  - Student Affairs
- Residence Life**
- Residence Life
  - Music Building
  - Liberal Studies & Continuing Education
  - Film & Media Studies
  - Dance Building
  - Acting
  - Natural Sciences Building
  - Social Sciences Building
  - Theatre Design/
- International Programs and Services**
- International Programs and Services
  - Learning Center
  - Residence Life
  - Music Building
  - Liberal Studies & Continuing Education
  - Film & Media Studies
  - Dance Building
  - Acting
  - Natural Sciences Building
  - Social Sciences Building
  - Theatre Design/
- Other Services**
- Advising Center
  - Career Development
  - EOP
  - Technology
  - Counseling Center
  - Campus Center North
  - The Hub
  - More Card Office
  - Parking & Transportation
  - Facilities Management
  - The Commons
  - Apartments II
  - Alumni Village
  - Fort Awesome
  - Starbucks
  - The More Store

## SCHEDULE AT A GLANCE

### TUESDAY, JUNE 2<sup>nd</sup>

12:00pm – 5:00pm Residence Hall check-in: *Fort Awesome, 1st floor*

### WEDNESDAY, JUNE 3<sup>rd</sup>

10:00am – 1:00pm SUNYLA Council Meeting (includes catered lunch, pre-registration required)  
*Student Services Building, Red Room, 1st floor*

10:00am – 5:00pm Registration for Attendees: *Library, 1st floor*

10:00am – 5:00pm Residence Hall check-in: *Fort Awesome, 1st floor*

12:00pm – 5:00pm Vendor Registration: *Library, 1st floor*

1:00pm – 4:00pm Pre-Conference Workshops: *Library (see program for room #s)*

2:00pm – 3:00pm Neuberger Museum Tour (pre-registration required): *Museum lobby*

2:00 pm – 3:00pm Library Tour: *Library, Registration Table, 1st floor*

3:00pm – 4:00pm Performing Arts Center (PAC) Tour (pre-registration required): *PAC lobby*

3:00pm – 4:00pm Library Tour: *Library, Registration Table, 1st floor*

4:00pm – 5:00pm Committee Meetings

Technology User Group: *Library 0012 (Lower Level), (contact: Bill Jones)*

Membership Development Committee: *Library 0014 (Lower Level), (contact: Wendy West)*

5:00pm – 5:30pm New Member/Attendee Orientation  
*Student Services Building, Red Room, 1st floor*

5:30pm – 7:00pm Membership Social – Sponsored by EBSCO  
*Neuberger Museum*

7:00 pm – ? Dinner (on your own)

### THURSDAY, JUNE 4<sup>th</sup>

7:30am – 10:30am Registration for Attendees and Vendors: *Library, 1st Floor*

7:30am – 8:45am Breakfast: *Upper lobby of the Performing Arts Center*

8:45am – 10:00am Keynote – Amanda Etches: *Performing Arts Center, The Recital Hall*

8:00am – 2:00pm Residence Hall check-in: *Fort Awesome, 1st floor*

10:15am – 11:00am Session A: *Library and Red Room (see session pages for room #s)*

11:00am – 11:15am Break/Vendor Time (coffee/tea/water): *Library, 1st Floor*

11:15am – 12:00pm Session B: *Library and Red Room (see session pages for room #s)*

12:15pm – 1:45pm Lunch, welcome from Library Director, and General Meeting  
*Upper lobby of the Performing Arts Center*

2:00pm – 2:45pm Session C: *Library and Red Room (see session pages for room #s)*

2:45pm – 3:00pm Break/Vendor Time (coffee/tea/snack/water): *Library, 1st Floor*

3:00pm – 3:45pm Session D: *Library and Red Room (see session pages for room #s)*

3:50pm – 4:45pm Special Interest Group meetings/Vendor Time: *Library, 1st floor for vendors*

- Assessment SIG: *Library 1014, 1st floor (contact: Carrie Fishner)*
- First-Year Transitions: *Library 0012, Lower Level (contact: Michelle Bishop)*
- Technical Services: *Library, 0014, Lower Level (contact: Wendy West)*
- SUNYcats: *Library 0001, lower level (contact: Megan Coder)*

4:15pm – 6:15pm Poster Session/Wine and Cheese Social/Raffle Prizes: *Library, 2nd floor*

6:30pm – 9:00pm Dinner-BBQ (additional charge, pre-registration required):  
*Buffer (Administration Bldg.)*

### FRIDAY, JUNE 5<sup>th</sup>

8:00am – 9:00am Registration (single day attendees only): *Library, 1st floor*

8:00am – 2:00pm Residence Hall check out: *Fort Awesome, 1st floor*

8:00am – 9:10am Breakfast with the Vendors: *Library, 1st floor*

9:10am – 9:55am Session E: *Library and Red Room (see session pages for room #s)*

10:00am – 10:45am Session F: *Library and Red Room (see session pages for room #s)*

10:45am – 11:15am Break/Vendor Time (coffee/tea/water): *Library, 1st floor*

11:15am – 12:00pm Session G: *Library (see session pages for room #s)*

12:00pm – 1:00pm Lunch (optional boxed, additional charge): *Library, 1st floor*

### **President's Welcome**

W  
E  
L  
C  
O  
M  
E

Welcome to SUNYLA! Every year I am always excited as June approaches, and I have another chance to attend the SUNYLA Conference. I love getting the chance to meet with all of the friends I have made in SUNYLA for the past 13 years, and I love meeting new friends for the first time. For the next three days I know you will enjoy coming together to share, learn, talk, eat and socialize with one another. If you've been to the conference before, remember how intimidating it can be attending your first conference, and make some time to reach out to the first timers. First timers please attend the First Time/New Member meeting - we can't wait to meet you!

I want to give a shout out to Carrie Marten, 2nd VP/Conference Chair, and Susanne Markgren, Local Arrangements Chair, to thank them for all of the hard work that went into putting the conference together. And of course, I thank everyone who is on the Conference Planning/Local Arrangements Committee - you guys did a heck of a job!

Rosanne Humes  
SUNYLA President

### **Conference Chair's Welcome**

Welcome to the 2015 SUNYLA Conference, The Art of Librarianship, here at Purchase College! I first want to thank the entire planning committee for all of their artful contribution in many areas: Rebecca Hyams, Ellen Bahr, Logan Rath, Jennifer DeVito, Marsha Spiegelman, Laura Evans, Carrie Fishner, Fantasia Thorne-Ortiz, Mary Timmons and Nancy Williamson. In particular, thanks to Susanne Markgren for being the Local Arrangements Chair, when in reality you were my co-chair in every detail. Thanks to Rosanne Humes for keeping me laughing through this whole process. And finally a special nod to those here at Purchase College who stepped up to help in particular ways: Eileen Prager, Leah Massar Bloom, Joe Swatski, Patrick Callahan for agreeing to have the conference at Purchase to begin with and Darcy Gervasio who has served as our IT contact and designed & organized all the signage for the conference.

And now, please, spend the next few days exploring Purchase College and celebrating the art that is librarianship through expressions of creativity, presentations of ideas and projects, the sharing of methods and experiences, and the stimulation of our imagination and curiosity that all the presentations will give us as the presenters blend their professional knowledge, skills, and experience with creativity, curiosity, passion, imagination, and vision in their unique ways. Enjoy!

Carrie S. E. Marten  
SUNYLA 2<sup>nd</sup> Vice-President/Conference Chair

### **PLANNING COMMITTEE**

**Carrie Marten (2nd VP/Conference Chair)**  
Purchase College

**Susanne Markgren (Local Arrangements Chair)**  
Purchase College

**Ellen Bahr**  
Alfred University

**Leah Massar Bloom**  
Purchase College

**Jennifer DeVito**  
Stony Brook University

**Laura Evans**  
Binghamton University

**Carrie Fishner**  
Delhi

**Darcy Gervasio**  
Purchase College

**Morgan Gwenwald**  
New Paltz

**Rebecca Hyams (SUNYLA 1st VP)**  
Maritime

**Rosanne Humes (SUNYLA President)**  
Nassau Community College

**Eileen Prager**  
Purchase College

**Logan Rath**  
Brockport

**Marsha Spiegelman**  
Nassau Community College

**Joe Swatski**  
Purchase College

**Fantasia Thorne-Ortiz**  
Onondaga Community College

**Mary Timmons**  
Monroe Community College

**Nancy Williamson**  
Nassau Community College

## **Congratulations to our Sylvia Chu Scholarship recipients**

Allison Hosier, University at Albany  
Amanda Lowe, University at Albany  
Andrea Kingston, Monroe Community College  
Anne Deutsch, State University of New York at New Paltz  
Brandon West, SUNY Oswego  
Cynthia Koman, Hudson Valley Community College  
Daniel Sabol, Pace University  
Hannah Marshall, Cornell University  
Michelle Bishop, SUNY Oswego  
Nancy Abashian, Binghamton University  
Sarah Jones, New York University  
Trevor Riley, College of Ceramics at Alfred University

## **Congratulations to our Daniel Kissane Scholarship winner**

Laurie Dreyer, University at Albany

---

### **SPONSORS**

*Many thanks to our sponsors for their generous support of the SUNYLA 2015 Annual Conference.*

Wednesday Evening Social - EBSCO  
Thursday Mid Afternoon Break - Ex Libris  
Wednesday and Friday Water - YBP  
Thursday Water - Springer  
Conference Bags - Gale Cengage Learning  
Conference Padfolios - Elsevier  
Conference Mugs - Taylor & Francis Group

### **EXHIBITORS**

AAAS-Science	Kanopy
Ambassador Book	Media Flex – OPALS
bePress Digital Commons	National Network of Libraries of Medicine
BrowZine by Third Iron	Nature
DRS Imaging Services	NewsBank Inc
EBSCO	NY 3R's
Elsevier	Oxford University Press
Ex Libris	RAND State Statistics
Gale Cengage Learning	Springer
HRAF	Statista
Infobase Learning	Taylor & Francis Group
Ingram/Coutts	The MediaPreserve
IOP Publishing	WALDO
JSTOR	Wolper

W  
E  
D  
N  
E  
S  
D  
A  
Y  
  
10:00  
TO  
3:00

## WEDNESDAY, JUNE 3, 2015

- 10:00am - 1:00pm** SUNYLA Council Meeting - all members are welcome to attend.  
Lunch provided for meeting attendees.: Student Services Bldg. Red Room, 1st. Floor
- 10:00am - 5:00pm** Registration for Attendees: Library, 1st. Floor  
Registration for Housing: Fort Awesome
- 12:00pm - 1:00pm** Lunch (on your own if you're not attending the Council meeting)
- 12:00pm - 5:00pm** Vendor Registration: Library, 1st. Floor

### PRE-CONFERENCE WORKSHOPS

#### **1:00pm - 3:00pm**

#### **W01. Writing and Publishing for the Profession: Finding Your Muse and Fighting Your Resistance - Library 0001, Lower Level**

*Susanne Markgren, Purchase College, SUNY*

Our profession depends on sharing, communicating, and learning from others. We need our librarians to offer ideas, suggestions, and research that will inform the rest of us and lead us into the future. Fortunately, the processes and the production of professional writing can be interpreted with broad strokes and in a variety of ways. It is quite easy to start out small, to dip your feet in, and slowly ease your way into writing and publishing for the profession. This hands-on workshop will explore ways to begin a practice of writing, and offer advice on how to stay motivated and productive. Bring your ideas, and your notebooks.

#### **W02. Creative Energies for Library Programming - Library 1014, 1st Floor**

*Carol Anne Germain, & Laurie Dreyer, University at Albany, SUNY*

Library programming is essential for educational, social and cultural outreach and enhances community engagement. In this workshop, attendees will learn how to plan, organize, create, publicize, present and supervise a broad range of library programs for all types of audiences. This session provides the basics for networking (to learn about local programs); marketing (to promote your library programs); and collaborating (to share your programs with other libraries and organizations).

#### **W03. Add Dimension to Your Teaching with Instructional Design and Reflection- Library 104C, 1st Floor**

*Anne Deutsch (New Paltz), & Brandon West, State University of New York at Oswego*

This hands-on workshop will give participants the opportunity to directly apply iterative instructional design processes to their information literacy instruction practice. Participants will be presented with familiar one-shot instructional scenarios. Following a brief overview of the ADDIE design process they will have an opportunity to apply the 5 elements of ADDIE and create a corresponding instructional plan. Evaluation will be emphasized as a thread that runs throughout the design process and will be approached through the lens of reflective teaching. Workshop facilitators will encourage the sharing of effective practices during the workshop and beyond through an informal community of practice.

## WEDNESDAY, JUNE 3, 2015

**2:30pm - 4:00pm**

**W04. Engage Students through Flipped Instruction: A Lesson Creation Lab - Library 0012, Lower Level**

*Madeline Cohen, Alison Lehner-Quam, & Robin Wright, Lehman College, CUNY*

This workshop gives participants an opportunity to create information literacy class lesson plans using flipped classroom techniques and the new ACRL Framework. Participants learn how to use homework and class time to engage students while teaching core research skills. The workshop is conducted as a flipped class, and includes a pre-assignment (<http://libguides.lehman.edu/sunyla2015>), introduction to the ACRL Framework and exploration on how the flipped model supports integration of Framework concepts. The workshop culminates in a small group flipped lesson planning lab and a poster session during which participants discuss each other's lesson plans, ask questions, and reflect on their flipped learning experience.

**W05. Stand Up and Lead or Sit Down - Library 0014, Lower Level**

*Dorothy Hargett, Regent University*

According to a Gallup poll of more than one million employed U.S. Workers, a bad boss or supervisor is the number one reason people leave their jobs. Employees are dissatisfied with the work environment and the treatment received from their supervisors. This session will discuss ways library managers can lead during budget cuts and necessary departmental transitions. Learn and discuss the following:

- How to recognize and evaluate your leadership style
- At Least five skills that are necessary for successful management
- Tips on how to develop effective supervisor/employee relationships
- Three things to avoid when leading people

**W06. Intro to Mobile Apps for Non-Programmers - Library 1004D, 1st Floor**

*Elizabeth Jean Brumfield, Prairie View A&M University*

Workshop will introduce participants to mobile apps, providing a basic definition, summary and review of the uses in libraries. The interactive session will include discussions on mobile design and development, with and without using code. Participants will start their own mobile app and leave motivated to explore more mobile app development options.

### DIVERSIONS

(pre-registration required)

**2:00pm - 3:00pm**

**Library Tour: Registration Table, Library, 1st Floor**

Come enjoy a tour of the Purchase College Library by one of our friendly staff members.

**Neuberger Museum Tour: Museum Lobby**

A unique tour of one of the Neuberger's special exhibits, lead and narrated by one of their experienced docents.

**3:00pm - 4:00pm**

**Performing Arts Center Tour: PAC Lobby**

Get a behind the scenes look at Purchases College's Performing Arts Center. Come see some of the places where many top notch performances have taken place, commercials and television shows have been made, recordings done, and the movie Black Swan was filmed.

W  
E  
D  
N  
E  
S  
D  
A  
Y  
2:30  
TO  
4:00

## COMMITTEE MEETINGS

**4:00pm –5:00pm**

The following Committees will meet at this time. If you are a member or would like to find out more information about the group, please attend any of the meetings.

TUG (Technology Users Group) – Library 0012 – Bill Jones, Chair

Membership Development Committee – Library 0014 – Wendy West, Chair

**Wednesday, June 3, 2015**

**5:00pm –5:30pm - Student Services Bldg. Red Room, 1st Floor**

First time attendee/New Member meeting

New to SUNYLA? Is this your first SUNYLA Conference? Get to know other new members and learn about exciting opportunities to get involved with SUNYLA.

**5:30pm –7:00pm - Neuberger Museum**

Membership Social sponsored by EBSCO. Come join us at the Neuberger Museum, just a short walk from the Purchase College Library, for the Membership Social. There will be cocktails, appetizers, music and the exhibits will be open if you would like to take a look. We will have the museum to ourselves to relax and socialize from 5:30-7 pm. Everyone is welcome.

**7:00pm Dinner on your own**

**Thursday, June 4, 2015**

**7:30am –10:30am - Library, 1st Floor**

Registration for Attendees and Vendors

**7:30am –8:45am - Performing Arts Center, Upper Lobby**

Breakfast

**8:45am –10:00am - Performing Arts Center, Recital Hall**

**Keynote Speaker: Amanda Etches**



**Title: How Art Made Me a Better Librarian**

**Abstract:** Curiosity. Creativity. Imagination. Determination. Dedication. Passion. Maybe these sound like the traits of a successful artist. Or maybe they're just traits of a successful *human*. One thing's for sure: they are definitely traits of a successful librarian.

**Time/Location:** Thursday, June 4th, 8:45 am -10:00 am

(immediately following breakfast), Performing Arts Center, Recital Hall

**Bio:** Amanda Etches is the Associate Chief Librarian (Interim) at the University of Guelph Library. In that role, she taps into her background and interest in design, usability, and user experience to guide the Library's teams and projects to ultimately improve the library experience for users. She is also part of Influx, a UX consultancy that works with libraries. Amanda has an MA in English Literature and an MIST in Library and Information Science, both from the University of Toronto. Amanda tweets @etches and blogs at e.tches.ca, two places where you are likely to find her talking about art and creativity about as much as she talks about libraries and UX.

## CONFERENCE WORKSHOPS

### Session A

Thursday, June 4, 2015

10:15am - 11:00am

**A10. Internal Customer Service Assessment of Cataloging, Acquisitions, and Library Systems - Library 0012, Lower Level**

*Rebecca L. Mugridge, Kate Latal, Nancy Poehlmann & Wendy West, University at Albany, SUNY*

The Technical Services and Library Systems Division of the University at Albany Libraries conducted an internal customer service survey to gauge customer satisfaction with its services. Survey results demonstrated that customer surveys are a valuable assessment tool. Technical services and library systems units should use this tool to identify whether customers are satisfied with the services provided, whether the services are still needed, whether additional services are needed, and more. This presentation provides an approach to conducting a customer service survey, an analysis of potential benefits, and a survey instrument that others could adapt to use in their own libraries.

**A11. Between Pollock and Paint by Numbers: Non-standard teaching with standardized learning outcomes at SUNY New Paltz - Library 0001, Lower Level**

*Anne Deutsch & Madeline Veitch, State University of New York at New Paltz*

How do you balance the need to ensure consistency across information literacy instruction (ILI) sessions with the need for librarians to maintain creative license? Teaching librarians created a curriculum for mandatory composition I and composition II ILI sessions. They first developed standardized student learning outcomes and assessment tools. How those outcomes were addressed was up to the individual librarian. Each composition I session concluded with an assessment administered through Qualtrics and Composition II sessions were preceded with a similar assessment. Data from over 700 students, a survey of instructors, and feedback from teaching librarians will be synthesized to refine the curriculum.

**A12. Making Knock-Out Tutorials! - Student Services Bldg. Red Room, 1st Floor**

*Angela Ecklund, MLA International Bibliography & Elizabeth Jardine, LaGuardia Community College, CUNY*

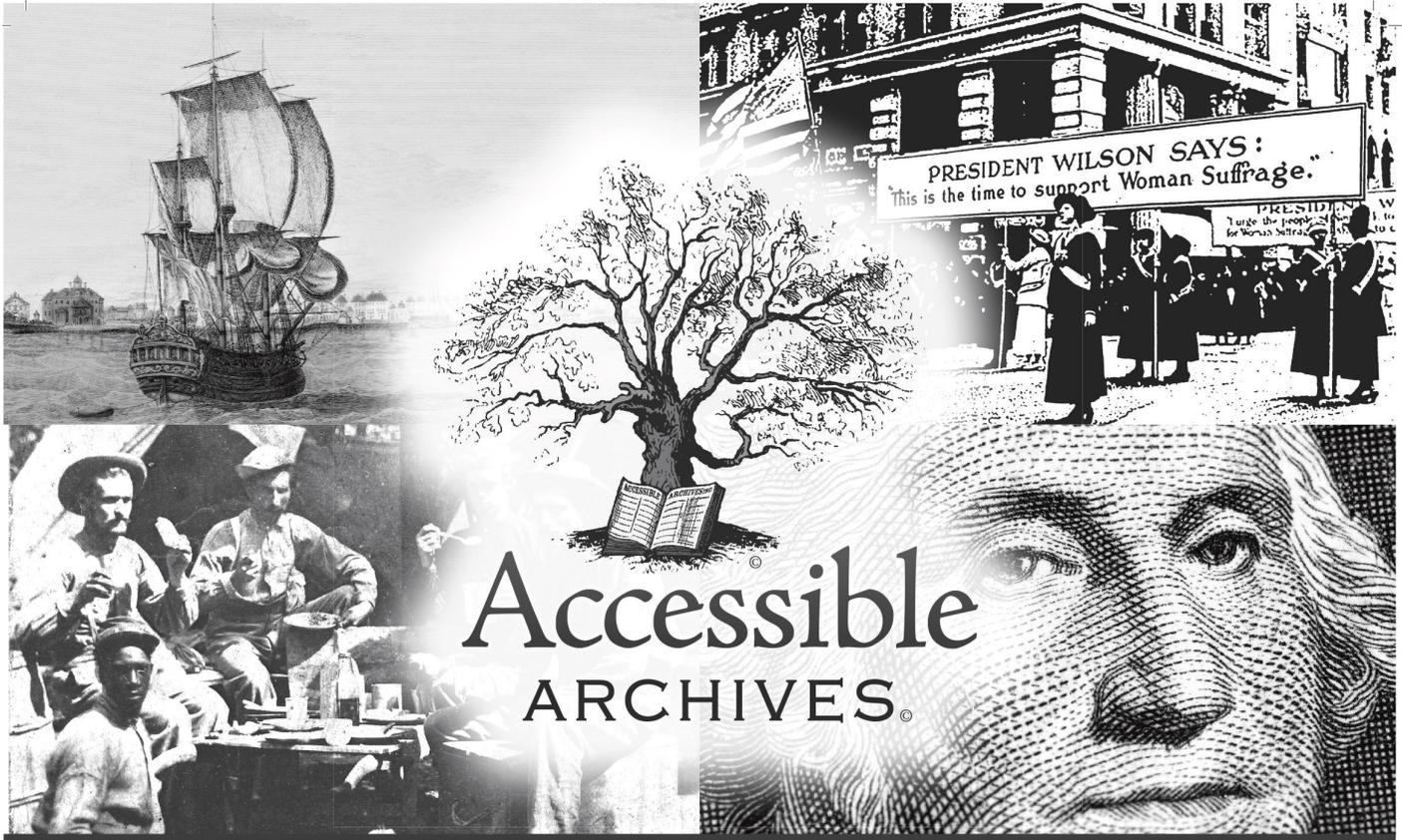
Does your library want to produce creative and educational video tutorials yet needs them to be polished and consistent no matter who does them? Learn how to leverage the latest technology and early decisions to make your job easier and your tutorials stunning. Put point-and-click demonstrations into context and teach concepts that can be used even after database interfaces change. We will show some common problems encountered in making tutorials and will call on our audience to spot the mistakes and suggest remedies on their way to creating a knock-out tutorial!

**A13. Competency-based Community Driven Professional Development for Librarians - Library 1004 C, 1st Floor**

*Lisa Raposo, SUNY System Administration*

Professional development leaders from SUNYLA, SCLD, and SUNY System Administration joined together in an effort to create the Certificate Program Innovative Library Services through Technology, to assist librarians in planning a well-articulated, systematized path for professional development. Learn how this group worked to create a standard curriculum for librarians intended to increase the capacity of librarians to projects and new initiatives in a consistent and reliable manner. This competency based certificate leverages expertise throughout the SUNY, documents knowledge and skills, and allows for better professional development planning for campuses.

T  
H  
U  
R  
S  
D  
A  
Y  
10:15  
AM  
TO  
11:00  
AM



## Search Our Countries Beginings...

The diverse primary source materials contained in Accessible Archives Inc.'s online databases provide broad views across 200 years of American history and culture of the 18th and 19th centuries through full-text searches and digital images in the following databases:

- ✦ African American Newspapers
- ✦ American County Histories
- ✦ The Civil War Collection
- ✦ Frank Leslie's Weekly
- ✦ Godey's Lady's Book
- ✦ The Liberator
- ✦ The Lily
- ✦ National Anti-Slavery Standard
- ✦ National Citizen and Ballot Box
- ✦ The Pennsylvania Gazette
- ✦ The Pennsylvania Genealogical Catalogue
- ✦ The Pennsylvania Newspaper Record
- ✦ The Revolution
- ✦ Scenes in the Life of Harriet Tubman
- ✦ South Carolina Newspapers
- ✦ The Virginia Gazette

*For further information, or to receive a price quotation, please contact:  
iris.hanney@unlimitedpriorities.com ◀ Call: 239-549-2384*

---

[www.accessible-archives.com](http://www.accessible-archives.com)

---

T  
H  
U  
R  
S  
D  
A  
Y  
10:15  
AM  
TO  
12:00  
NOON

**A14. Adding More Value to your Library Collection: Niche Databases and Unique Archive Products - Library 0002, Lower Level**

*Jim Kropelin, EBSCO*

Join EBSCO Information Services for a session to learn about new databases and upgrades to existing databases. Quickly add many new titles in full text, as well fill in gaps with newly released subject-specific databases. Newly-released and full-text upgrade databases include: Arab World Research Source, Chinese Insight, Philosopher's Index with Full Text, Historical Abstracts with Full Text and America: History & Life with Full Text, CINAHL Complete, MEDLINE Complete, Music Index with Full Text, Rock's Back Pages and more. We will also discuss newly released ebook collections covering Business, Nursing, Education, Religion and History. One-time money? We have many new affordable archives from the American Antiquarian Society, ATLA, Forbes, Businessweek, Fortune and many others.

**A15. Content Strategy: The care and feeding of library websites - Library 1014, 1st Floor**

*Emily Mitchell, State University of New York at Oswego*

Have you ever stumbled across an out-of-date library webpage that no one even realized existed? Wondered why so much of your website goes unread? Ripped out your hair trying to figure out how one person can possibly do a good job of managing all of the library's zillion webpages? Come learn about content strategy: the best practices that will help you transform your website into a useful and timely masterpiece. We'll talk about the content strategy quad (substance, structure, workflow, and governance) and more—plus how we're doing this at Oswego.

**A16. The Secret Art of Patron Driven e-book Acquisition: A snapshot of cost and control - Library 0014, Lower Level**

*Dana Longley, SUNY Empire State College*

Empire State College has been using the ProQuest ebrary system for e-book patron-driven acquisition since September 2013. This presentation will discuss the PDA model as a whole, in the context of our experiences with ebrary's system. This will include an analysis of impacts on budget, ILL, collection development, usage, and how this model (and our implementation of it) has evolved over our time.

**11:00am - 11:15am - Library 1st Floor**

**Coffee Break and Dedicated Vendor Time**

**Water provided by Springer**

**Session B**

**Thursday, June 4, 2015**

**11:15am -12:00pm**

**B20. Managing Research Data: How two SUNY librarians are leading the way - Library 1014, 1st Floor**

*Trevor Riley & Jessica Clemons, New York State College of Ceramics at Alfred University*

Data management is a hot topic across the sciences. While constantly producing and using data, many graduate students and faculty are not equipped to deal with changing funding requirements, ethical concerns, long term access, and preservation of data. Questions of best practices exist a on number of topics such as what data to share, choosing a platform, and the inclusion of supplementary documentation. The presenters will share their experience of working with students and faculty in developing a better understanding of data management. They will also cover changes to funding requirements in recent years and examine data management planning.

T  
H  
U  
R  
S  
D  
A  
Y  
10:15  
AM  
TO  
12:00  
NOON

**B21. Designing Collaborations: How librarians & faculty can encourage student learning using group multimedia spaces - Library 0012, Lower Level**

*Christine Faraday & Marsha Spiegelman, Nassau Community College, SUNY*

Does your Library lack a dynamic area for group work? Have you ever been frustrated by multimedia assignments given by well-meaning faculty? Learn how the NCC Library addressed these issues thanks to a 2013 Tier 1 Innovative Instructional Technology Grant. The NCC Library was able to create a Collaborative Student Space (CSS) with a media:scape mini, circulating laptops and an online booking calendar for that space. Starting with a single Art class, we partnered with faculty who assigned creative and collaborative work to provide them with exclusive access to the CSS. This produced motivated students for faculty and new connections for librarians. Learn from our successes, set-backs and future plans as we strive to enhance student learning and engagement through the collaborative use of technology in the Library.

**B22. Teaching Information Literacy through “Un-Research” - Student Services Bldg. Red Room, 1st Floor**

*Allison Hosier, University at Albany, SUNY*

Students who write essays on research topics in which no outside sources are cited and accuracy is treated as negotiable generally should not expect to receive good grades, especially in an information literacy course. However, asking students to do just this was the first step in the “un-research project,” a twist on the annotated bibliography assignment that was implemented with promising results in Spring 2014. The goal of the project was to lead students toward a more thoughtful choice of sources in their research. Learn how ideas from the project can be used in a variety of instructional situations.

**B23. What is Success and Have We Achieved It? Information literacy at Suffolk County Community College - Library 1004C, 1st Floor**

*Jennifer Farquhar, Suffolk County Community College, SUNY*

Suffolk County Community College (SCCC) conducted a multiple-year assessment of our active information literacy program. The IL committee worked with librarians, directors and the Office of Planning and Institutional Effectiveness to plan, implement and evaluate each level of our scaffolded program. Success has led to increased requests for one-shot instruction sessions, and requests to have our one-credit Research Essentials course become a prerequisite for diverse programs. How do we respond to these requests and keep up our momentum? How does it impact our status and value at the college? And, what does it mean within the new ACRL IL framework?

**B24. Flipster, PlumX, YBP, and Unique Partnerships from EBSCO: Latest Updates - Library 0002, Lower Level**

*Jim Kropelin, EBSCO*

Join EBSCO Information Services for a session to learn about Flipster, Plum Analytics, update on recent news about EBSCO and YBP, and the Curriculum Builder add-on for EDS. We will also discuss our new partnerships with Medcom Nursing Videos, My Heritage Library, Rosetta Stone and Reference USA.

**B25. The Art of Usability Testing: The guerilla method - Library 0001, Lower Level**

*Laura Evans & Benjamin Andrus, Binghamton University, SUNY*

Guerrilla usability testing is a quick, cheap, and effective way of performing a usability study of a library’s website. The guerrilla method involves seeking out users in their native environment, asking them to perform a specific task using the library’s website while under observation, and then sending them on their way with a reward for their efforts. This session will demonstrate how Binghamton University Libraries used the guerrilla style of usability testing to successfully gather a large amount of usability data from a diverse pool of users, providing valuable feedback about our website.

T  
H  
U  
R  
S  
D  
A  
Y  
10:15  
AM  
TO  
2:45  
PM

**B26. To Weed or Not to Weed: What we learned from a 2-year collection-wide weeding project - Library 0014, Lower Level**

*Cori Wilhelm & Jess Spooner, Canton State University of New York*

In spring 2013, we began work on a collection-wide weeding project at Southworth Library Learning Commons, with little idea of the magnitude of such a task. Over the past two years, we've learned what works and what doesn't, how to engage faculty in the weeding process (and how to limit their engagement when needed), exactly how to physically remove thousands of books from a collection, and what to do with them after.

**12:15pm - 1:45pm**

**General Meeting and Lunch : Performing Arts Center, Upper Lobby**

Patrick Callahan, Library Director/General Meeting will welcome us.

Friend of SUNYLA award will be presented.

**Session C**

**Thursday, June 4, 2015**

**2:00pm - 2:45pm**

**C30. Renovating a Community College Library for the 21st Century Learner - Library 0012, Lower Level**

*Sarah Conrad Weisman, Amy Dibble & Erin Wilburn, Corning Community College, SUNY*

In 2014, the CCC Library underwent a gut renovation and expansion, its first renovation since it was built in 1964. We will discuss the project planning process, collaborating with campus constituents, architects and contractors, moving and storing the book collection, projecting out shelving and display needs, operating a temporary library, and more. We will share positive experiences, trials and tribulations, and lessons learned throughout.

**C31. Creating Digital Projects: A collaborative approach - Library 1004D, 1st Floor**

*Mike Magilligan & Michelle Currier, Canton State University of New York*

In this presentation Canton Librarians will discuss their collaborations with faculty in designing engaging classroom projects that challenge students to create original digital content in both poem and music. Utilizing their mobile iPad classroom program, Canton Librarians have paved a new path of teaching digital literacy skills in the graphic arts and humanities disciplines that transcend the traditional model. This interactive workshop will allow for attendees to learn some of the iPad applications that facilitate this interdisciplinary approach to teaching and learning.

**C32. SUNY Information Literacy Portal: Sharing locally created and curated content across institutions - Library 0001, Lower Level**

*Logan Rath, The College at Brockport, SUNY; Jessica Clemons, College of Environmental Science and Forestry, SUNY; Katie DeRusso, SUNY Cobleskill; Carleen Huxley, Jefferson Community College, SUNY & Alice Wilson, Monroe Community College, SUNY*

When OPEN SUNY was announced, librarians from around the state met to discuss how to support teaching and learning in an online environment. As a result of that meeting, a group was formed to work on organizing peer-reviewed information literacy content that could be reused and redistributed at all SUNY institutions. Funded by in IITG in 2014, this presentation will demonstrate the power of SUNY library systems and how we support synchronous and asynchronous learning environments.



## Human Relations Area Files **eHRAF World Cultures & Archaeology**

- Worldwide Coverage of Past and Present Cultures
- Ethnographic & Archaeological Texts
- Powerful Searching with over 700 Subjects
- Cultures organized by regions & subsistence types
- Ideal for Cross-cultural & Area Studies
- Innovative Research & Teaching Tool
- cross-cultural research & teaching tool

Try HRAF's online databases for 60 days!

[Visit <http://hraf.yale.edu>](http://hraf.yale.edu)

**eHRAF's Strength is in the Detail!**



**C33. Partners in Teaching and Learning: Peer research tutors in the library and across campus - Library 1014, 1st Floor**

*Glynis Asu & Lisa Forrest, Hamilton College*

Students can play a unique role in the development of information literacy skills among their peers. Hamilton College’s Peer Research Tutor program, established in the fall of 2014, provides peer-to-peer information literacy support reaching far beyond the walls of the library. Serving as “first-tier” support at the desk, Research Tutors also develop and deliver information literacy workshops, create new bridges between their fellow peers and liaison librarians, and serve as information literacy ambassadors across campus. Learn how to establish your own Research Tutor program, and hear about the challenges and surprises we’ve discovered along the way!

**C34. Introducing Scopus Across the SUNY System - Library 0002, Lower Level**

*Joseph Krongold, Elsevier*

SUNY has recently reached an agreement to provide system-wide access to Scopus, the largest abstract and citation database of peer reviewed literature. Scopus is a valuable resource for students, faculties and administrators. This session will cover some of the key features of Scopus, the plan to roll out Scopus across the system and the different ways in which Scopus can be of value to the diverse institutions that make up SUNY.

**C35. One Bib to Rule Them All-Phase 2 or 57 to 1: What are the Odds? - Student Services Bldg. Red Room, 1st Floor**

*Maureen Zajkowski & Maggie Horn, SUNY OLIS*

At the June 2014 SUNYLA Conference, representatives from the Shared Catalog and Authorities Task Force, and the OLIS reported on work done in support of developing a test environment for the SUNY One Bib/Shared Catalog Proof of Concept (POC). Fall 2014 was the target date to begin data migration for this project. The work done in fall 2014, referred to as “Phase 1” of the POC, involved the loading of OCLC master records and the merging of data associated with 12 POC campuses. While there is still testing underway and more functionality that has not yet been addressed, there has been success on the activities that have been completed. Starting in January 2015 the OLIS and ITEC began planning “Phase 2” of the POC to merge data from all 57 campuses. Come join us as we share the challenges of this process, what we are learning, and impacts this will have if we move forward with this project to production.

**C36. Fulfilling Unmet Research Needs: Journal Use in BrowZine - Library 0014, Lower Level**

*Ted Tyson, BrowZine*

Browsing and reading journals has historically been equally important to the research process as searching for and retrieving articles. In the digital age, however, nearly all library services have focused entirely on search. Please join us to learn how hundreds of academic libraries are using BrowZine to reclaim the browsing experience and in doing so, providing an entirely new way for patrons to find, use and stay current with the library’s e-journals. In this session, you will see a live demonstration of BrowZine, learn why researchers find it an indispensable service, and get a first look at upcoming initiatives, including BrowZine for the web.

**2:45pm - 3:00pm - Library 1st Floor**

Dedicated Vendor Time

Snack and Coffee Break provided by Ex Libris

Water provided by YBP

T  
H  
U  
R  
S  
D  
A  
Y  
3:00  
PM  
TO  
3:45  
PM

**Session D**  
**Thursday, June 4, 2015**

**3:00pm - 3:45pm**

**D40. Reading the Room: Assessing user needs and setting priorities in an undergraduate library - Library 1014, 1st Floor**

*Robyn Reed, Courtney Seymour & Trevor Martin, Union College*

We have significant data that suggest students would like to see prime library real estate and monetary resources going to the creation of innovative study environments and the installation of some sort of in-house caffeine dispensary. Other stakeholders would like to see these resources used for exhibiting distinctive Special Collections, including showcasing artwork; or deployed to reinforce the zeitgeist that is the maker movement. How do librarians set priorities in the era of dwindling analog collections and competing space philosophies? How we use data gleaned from focus groups, user suggestion forums, and survey instruments will be key to creating a harmonic balance between user needs and ever-changing trends in the library profession. This presentation will help participants to “read the room,” that is, we will examine a variety of assessment tools to measure user needs and we will share some examples of our success.

**D41. The New(ish) Librarian Support Group - Library 0001, Lower Level**

*Michelle Bishop, State University of New York at Oswego; Leah Galka, Buffalo State College, SUNY; Lisa Czirr, SUNY Cortland; Sara Parme, SUNY Fredonia*

New tenure-track librarians have a lot on their plates. Seasoned colleagues and mentors offer helpful advice and support. However, the pressures and demands faced by new librarians are usually better understood by their newly hired peers. This panel of four new-ish librarians will discuss their struggles navigating the political work landscape, balancing self-promotion and self-preservation, collaborating with faculty, and developing instructional expertise. Be prepared to participate in this interactive sharing and exploration of effective strategies to support the successful transition and professional development of newer librarians.

**D42. On-again, off-again: Same course, different contexts - Library 0012, Lower Level**

*Greg Bobish, University at Albany, SUNY*

Recently the presenter had the opportunity to teach the same course first online, and then in-person. Using the same course project, the same exercises, and the same discussion topics in each section provided the chance to directly compare student engagement in both contexts. This presentation will describe several of the assignments used in the course, how they worked or didn't, and what changes had to be made to adapt the coursework for online or in-person instruction. The presenter will also address the new Framework for Information Literacy as it pertains to specific course exercises.

**D43. Engage! Creative and Practical Strategies for Capturing Students' Attention in Information Literacy Sessions - Students Services Bldg. Red Room, 1st Floor**

*Stephanie Herfel Kinsler & Andrea Laurencell Sheridan, SUNY Orange*

Librarians face an enormous challenge when it comes to engaging students in one-shot sessions or embedded classes. Due to a variety of factors, students do not always recognize the value in learning information literacy skills. Learn simple techniques and maybe even discover a new way of thinking about your teaching that will help you do CPR on “dead fish” students and draw them into your lesson. A brief literature review of student engagement books and articles will be provided. A SUNY Orange librarian and an English professor team up to demonstrate and discuss specific methods and overall teaching pedagogies to help breathe life into your information literacy classes.

**D44. Gale - Library 0002, Lower Level**

*Ray Abruzzi, Gale/Cengage*

Gale will present on text and data mining

**D45. Preliminary Findings: A comparative study of user- and indexer-assigned subject terms - Library 0014, Lower Level**

*Hannah Marshall, Cornell University*

In this study, art history and classics students were asked to perform descriptive tasks for art images from Cornell University Library’s images for teaching collection. The descriptive terms that they assigned to the images were recorded and compared to the existing descriptive metadata for those images. Correspondence between the existing metadata and the participant-assigned subject terms will be analyzed and coded in an effort to assess the retrieval utility of the images, gain insight into the search behaviors of users with art historical training, and determine the level of correspondence between users and indexers about subject analysis in images of artworks. The study is also designed to determine, through the use of a variable group, the degree to which priming participants with questions about the image at hand affect the nature and content of their responses. Data collection is currently underway and preliminary results will be available in the spring.

**D46. Art in Communication and Marketing of Libraries, Library 1004D, 1st Floor**

*Elizabeth Jean Brumfield, Prairie View A&M University*

For libraries to stay relevant they must continue to communicate their worth through marketing and public relations. Librarians are often called upon to create publicity materials, newsletters, flyers, etc. These all require some knowledge and skill using artistic techniques. This presentation will discuss ways librarians can use their creativity to market their library programs in print and electronic forms.

**Special Interest Groups**

**3:50pm - 4:45pm**

The following SIGs (Special Interest Groups) will be holding sessions. Please feel free to join whatever group interests you.

Assessment SIG – Library 1014 – Carrie Fishner, facilitator

First-Year Transitions – Library 0012 – Michelle Bishop, facilitator

Technical Services – Library 0014 – Wendy West, facilitator

SUNYcats – Library 0001 – Megan Coder, facilitator

Don’t wish to join a group? Take this time to visit with the vendors.



Taylor & Francis Group  
an informa business

# Taylor & Francis Group partners with researchers, scholarly societies, universities and libraries worldwide to **bring knowledge to life.**

Whatever your research needs, we have you covered, from books, reference works, & encyclopedias to journals and online reference works.

Check out our complete range of online content solutions and library services by visiting [www.tandf.co.uk/libsite](http://www.tandf.co.uk/libsite)



**Poster Sessions  
And  
Wine and Cheese Social  
Thursday, June 4, 2015**

**4:15pm - 6:15pm - Library 2nd Floor**

**P1.Connecting the Library to Student Success**

***Sara Hull (Empire State College )***

Empire State College is undergoing a massive academic reorganization resulting in a move for our librarians from Information Technology Services to Academic Affairs. This reorganization has rekindled the focus on "student success" and new opportunities for the library to establish and assess information literacy outcomes. In my role as co-chair of the planning committee for the college's Institute on Mentoring, Teaching & Learning, I have worked with participants examining better ways of preparing our students to succeed to connect those three projects to the library, and to the college's larger discussion on this issue. This poster will illustrate those connections.

**P2.Bringing it Home: Partnering with Campus Communities to Teach Information Literacy**

***Anita Kuiken, Sara Quimby (SUNY College at Cortland)***

Information literacy instruction is often taught in an academic setting with academic goals in-mind. Two librarians set out to unusual locations on-campus to catch students' attention and demonstrate how information literacy, as a life skill, applies in their academics, professional development, and every-day living. One program partnered with the campus Academic Peer Mentors (APM) to reach freshmen in their residence halls and the other connected with Eta Sigma Gamma, National Health Education Honorary. Both programs provided a place where liaison librarians could meet with students informally to provide instruction organically based on students' direct feedback.

**P3.Attitudinal Attributes Contributing to Professionalism in Academic Librarianship**

***Rachel Santose (SUNY Canton)***

The establishment of more professional credentials within the field of academic librarianship is an important initiative within the occupation; however, the examination of attitudinal attributes associated with professionalism is left primarily unacknowledged. The purpose of this poster is to discuss a proposal to study attitudes toward professionalism in employed academic librarians. The proposed study will utilize an online survey to examine the differences and relationships among degrees of professionalism, including specific variables such as faculty status, educational credentials, and non-library subject specialization. The results of this study appeal to academic librarians, close the gap within the research literature concerning attitudinal attributes and their influence on the profession, and should provide a benchmark with which to compare and determine the most beneficial credentials needed by academic librarians to achieve professionalism.

**P4.Libranians and the Art of the Book Review**

***Brian Flota, Michael Mungin, Genya O'Gara, David Vess (James Madison University)***

What is the art of writing a book review? Succinctly articulating a book's main selling points, presenting a clear evaluation, and the occasional witty quip are just some of the many components in a reviewer's bag of tricks. Finding venues to publish reviews (journals, review outlets, blogs) suited to your professional and individual areas of expertise also requires savvy. This presentation will demonstrate how book reviews can be effective tools for a librarian's collection efforts, an avenue of exposure for one's library, and a vital artistic and creative outlet in a profession that doesn't always allow time for those pursuits.

P  
O  
S  
T  
E  
R  
  
S  
E  
S  
S  
I  
O  
N  
S

4:15  
PM  
TO  
6:15  
PM

P  
O  
S  
T  
E  
R  
  
S  
E  
S  
S  
I  
O  
N  
S  
  
4:15  
PM  
  
TO  
  
6:15  
PM

**P5.Social Media as Game Strategy: Twitter in the #InfoLit Instruction Session**

**Lydia Willoughby, Kelly Blanchat (SUNY Plattsburgh, CUNY Queens College)**

The lure of distractions can entice even the strongest of student wills in a computer classroom. Research requires strategic thinking and ordered planning to drown out the noise of online diversions; this presentation presents ways to capitalize on the natural overlap of research, communication, and social media by employing game strategy to lead learning outcomes. Instead of silencing social media, this activity incorporates Twitter as a platform to introduce information literacy concepts and participatory practices employed in scholarship. At the end of the session, attendees will have a core set of digital tools and concepts that can be quickly implemented.

**P6.Interactive Storytelling meets the Information Literacy Session**

**Sara Rofofsky Marcus, Helen Wheelock (Empire State College, CUNY-Creative Arts Team)**

Interactive storytelling is a highly successful drama strategy used by the Creative Arts Team with its residency and mentoring programs in educational settings. The process for a librarian involves: learn an informative piece, expand on that piece to meet the needs of the audience, and add in points for listeners to participate - both verbally and physically. The points of participation actively engage the audience, support literacy skills, and the facilitator and by association the participants embody multiple roles throughout, utilizing different attitudes and physicalities that enable exploration of different points of view and aspects of the information literacy process.

**P7.Cover Your Assets : Promoting Services While Limiting Liability**

**Nancy Abashian (Binghamton University Libraries)**

Libraries around the United States are all too aware of the risk that copyright can have on their operations. Many libraries have begun limiting their services as a result of that risk. Instead of moving away from services such as electronic reserves, Binghamton University Libraries are using that risk to drive traffic into the library and promote its services. Through a study of University wide use of Blackboard, the Reserves department was able to assess the risk of non-compliance to the University and establish a set of best practices using established workflows for vetting documents for copyright.

**P8.Sprouting STEMs: Science Librarianship Internships for Undergraduates**

**Lee Ann Fullington, Matthew Harrick (Brooklyn College - CUNY)**

In response to the chronic shortage of STEM librarians, the Brooklyn College Library targeted STEM undergraduates with an internship program – the Science Information Internship – in the Fall of 2014, to foster interest in science librarianship and to promote the ‘art of librarianship’ to students who are in the midst of considering their career path options. The presenters will discuss the genesis, curriculum development, execution, and outcomes of the pilot internship, with an eye to address challenges and next steps, and to offer tips for implementation for other interested libraries.

**P9.The Art of 3D Printing**

**Emily Mitchell, Chris Hebblethwaite (SUNY Oswego)**

3D printing is an art that requires a great deal of organization. This poster will help identify some of the time management, staffing, troubleshooting, and administrative challenges we’ve faced, as well as the supplies and tools we’ve found useful along the way. We’ll share what we’ve done, as well as what we wish we had done differently.

**P10.Small Libraries, Big Ideas: Innovations in Reference at the Small Liberal Arts College**

**Charlotte E. Price, Gina Levitan (Sarah Lawrence College)**

At academic libraries, patron needs are changing rapidly while budgets languish. As such, librarians are faced with a problem: how can we meet the increasingly complex needs of a patron community on a shoestring budget? Using Sarah Lawrence College as a model, this poster will focus on using free online tools to improve both collection development and instruction services in the small liberal arts library. This poster will discuss how we’ve used Tumblr as an acquisitions tool and Youcanbookme to schedule research consultations as two innovative and low cost tools that expand the reach and ease of library services.

**P11.A Comparative Study of Cataloger- and User-Assigned Subject Terms**

**Hannah Marshall (Cornell University)**

This poster presents the preliminary findings of a study in which art history and classics students were asked to perform descriptive tasks for art images from Cornell University Library's Images for Teaching Collection. This poster supplements the presentation on the same topic which covers both the study's design and methodology as well as a brief discussion of the findings.

**P12.IDS Project: Extending Community & Innovation**

**Bill Jones (IDS Project)**

The IDS Project Poster will share information on existing programs and services, including the Mentor Program, the Regional User Groups, the Online Learning Institute, IDS Logic, and the national IDS Project membership program. The poster table will also include forthcoming IDS initiatives, including new rules and services for IDS Logic and the upcoming IDS Project Conference.

**P13.The Evolution of the Information Literacy Tutorial**

**Heather Shalhoub, Sarah Morehouse (Empire State College)**

We will discuss the ever evolving practice of teaching Information Literacy at a distance through an online self-paced tutorial. This poster will review the different stages of hosting sites, the changing appearance, the pros and cons of each stage of development, and the constant work to keep an online tutorial for information literacy up to date and consistently improving.

**P14.An unCOMMON view of Community Building**

**Laurie Murphy, Sarah C. Jones (New York University)**

Salons organized by librarians can transform patrons' perception of the library by revealing that that the librarians (and the library) can do much more than just provide research assistance. These events form a unique and innovative outreach program that fosters a community of scholars and librarians while simultaneously drawing attention to library services. Sponsoring events that highlight research on hot topics and promote scholarly interaction is a creative way to channel the intellectual curiosity inherent in librarians.

**P15.Poetry Speaks: Supporting the College's Learning Goals Through Literary Programming**

**Lisa Forrest, Alex Rihm (Hamilton College)**

In today's Academic Library, exciting opportunities exist to support the college's learning goals and celebrate the work of our students and faculty. Hamilton College's Apple & Quill: Creative Arts at Burke series features creative readings by students and faculty, analog maker-space activities such as book making, and collaborative workshops. This series forges personal connections between faculty, students, and the Academic Resource Centers, and in the process draws people into the physical building and engages the community in energizing ways.

**P16.Drawing out critical questions: using hand-drawn posters as catalysts for information literacy**

**Haruko Yamauchi (Eugenio Maria de Hostos Community College (CUNY))**

My poster will present a small group activity in which students examine informal, colorful hand-drawn posters to answer and discuss questions about authorship, agenda, argument, and intended audience, as a gateway to addressing the same critical questions when confronted with the greater complexity of websites. Research on the open web is a vital part of students' information-seeking lives and will continue to be after college; activities such as this encourage students new to research (I have used it with high school students, traditional-age students, adult learners, and English Language Learners) to build lifelong critical habits of thought.

P  
O  
S  
T  
E  
R  
  
S  
E  
S  
S  
I  
O  
N  
S

4:15  
PM  
TO  
6:15  
PM



## INSTANTLY WATCH ONLINE STREAMING VIDEOS 24/7!

**CURRENTLY USED BY HUNDREDS OF REFERENCE LIBRARIES**

### PROVIDE COST-EFFECTIVE ONLINE EDUCATION FOR NURSING STUDENTS, ALLIED HEALTH STUDENTS AND FACULTY

View our award-winning nursing education programs instantly online with Medcom's online streaming videos! Through a specially designed learning management system (LMS), Medcom can provide high quality online nursing education to fulfill your various training needs. Choose from *over 250 online streaming videos*.

### MARC RECORDS INCLUDES ACCESS TO MEDCOM'S ONLINE LIBRARY OF COURSES WITH THESE BENEFITS:

- Control access with IP ranges at no charge. Works with EZproxy and other proxy servers.
- Unlimited 24/7 access to *over 250 reference library online streaming videos*.
- The convenience of viewing entire programs or skipping to the section users want to see.
- Allows instructors to use videos in their classroom presentations.
- Closed captioning available.
- Remote viewing is included as well as no-fee public performance rights.
- Works with Mac and PC and on most mobile devices such as iPads and iPhones.
- Tables of contents allow quick access of each video.



### PROGRAM TOPICS INCLUDE:

- Anatomy and Physiology (10 courses)
  - Basic Clinical Skills (22 courses)
  - Communications (5 courses)
  - Fall Prevention (6 courses)
  - Infection Control (33 courses)
  - Intravenous Therapy (4 courses)
  - Legal Aspects of Nursing (20 courses)
  - Medical Assistant (16 courses)
  - Medication Administration (10 courses)
  - Nursing Assistant Skills (41 courses)
  - Obstetrical and Neonatal Nursing (19 courses)
  - Pain Management (6 courses)
  - Pediatric Nursing (16 courses)
  - Pharmacology (4 courses)
  - Safety (10 courses)
  - Wound Care (4 courses)
- PLUS MANY MORE!*

### PREVIEW FREE!

Let Medcom partner with you to create a cost-effective solution for all of your nursing education needs. Call Jack Auping at (800) 891-1443 ext. 572 or email [jauping@medcominc.com](mailto:jauping@medcominc.com) for more information.



**P17. Providing Evidence Based Research for Theatrical Productions using online techniques**

**Valencia J. Wallace (Purchase College Library)**

Providing historical context for theatrical productions is crucial to the creative processes of transforming the written word into a live performance. The poster will illustrate how the integration of articles, film clips, virtual presentations and visual clipboards innovate the rehearsal process as the actors brings characters to life.

**P18. Magic the (Library) Gathering: Designing and Publicizing a Personal Librarian Program**

**Brian Sullivan, Eva Sclipa, Trevor Riley (NYS College of Ceramics at Alfred University)**

Gnome Bibliomancer. High Elf Loremaster. These are just some of the personas adopted by our librarians over the last year as part of a new Personal Librarians Program. Introduced as a way to better connect with students, this program includes trading cards representing each of the librarians and their specialized skills. Our poster will provide a glimpse into how the program was developed, from the crafting of persona caricatures to marketing and assessment--including images of the finished products. It will also provide best practices for any other libraries who are considering a similar program, and information on how we hope to expand the program as it moves into its second year.

**P19. Marketing by Design: Building Relationships and a Brand Through a Logo Contest**

**Valerie Bonilla, Blake Doherty (Brookdale Community College)**

In this poster, we will present the process we used for implementing a successful student-based logo contest, including our decision to partner with a graphic design professor to target the contest to his students. We will describe how we structured the project such that it replicated, as closely as possible, an actual design bidding process in which the designers met with the client (the library) multiple times, conducted research, responded to client feedback, and presented their final designs. We will explain the benefits of structuring the project this way, as well as some of the struggles we faced along the way (and suggestions for avoiding them). Finally, we will share final logo designs, student and faculty feedback, and our plans for future collaborations with these students and the graphic design department in general. See: <http://libguides.brookdalecc.edu/librarylogocontest>

**P20. Biology Information Literacy: Can We Trust Non-Librarians with our Curricula?**

**Steven Chudnick (Brookdale Community College)**

Comparing Resource Selection and Evaluation of Biology Students who received Information Literacy instruction from a Librarian in a Library Session with those who received instruction in the Biology Lab from a full-time Learning Assistant and those who received instruction in the Biology Lab from a part-time Learning Assistant. See: <http://libguides.brookdalecc.edu/content.php?pid=574772>

**P21. Girl on Fire: Surviving the Management Arena as a New Supervisor**

**Melissa Perez (Binghamton University)**

Becoming a new supervisor comes with its own set of responsibilities. It requires creativity, imagination, confidence, and communication to survive and emerge victorious in an unpredictable environment. But how does one make the transition from team member to leader while balancing the needs of the many with the needs of the few? How can you design a hospitable district for your direct reports while "managing up" in a challenging political arena controlled by others? This poster session will illustrate methods for merging academically acquired leadership skills with practical experience won the job.

**P22. Creative with LibGuides**

**Maaikje Oldemans (SUNY Cortland Memorial Library)**

To support collection development practices, Faculty Profiles and Faculty Topic LibGuides were created for the departments History, International Studies, Modern Languages and the Performing Arts. The profiles provide an overview of faculties' research areas, their publications as well as an overview of the classes they teach. The guides are easy to create, easy to share with faculty and librarians and are very useful for collection development purposes.

P  
O  
S  
T  
E  
R  
  
S  
E  
S  
S  
I  
O  
N  
S  
  
4:15  
PM  
  
TO  
  
6:15  
PM

# All the data you need in one place

1 million statistical facts ■ over 500 statistics added daily ■ 80,000 topics  
 170 industries ■ 18,000 sources ■ over 20,000 studies ■ over 2,000 dossiers  
 over 80 industry reports ■ over 17,000 forecasts



- ▶ Monitor markets & consumer behaviour
- ▶ Find your insights
- ▶ Spot trends
- ▶ Market forecasts over 5 years
- ▶ Discover new business opportunities
- ▶ Eliminate the white noise from your usual research process

## Simple Search in 3 Steps

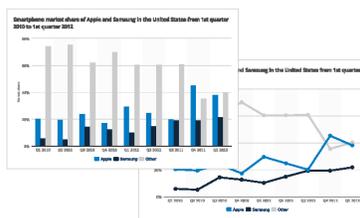
🔍 Step 1

Enter search term



📊 Step 2

Display statistics as a graph



📄 Step 3

Download and insert into presentation



## Contact



**Courtney Tucci**  
 Key Account Manager  
 +1 212 419 5764  
 courtney.tucci@statista.com



**Gregory Forte**  
 Corporate Relations Manager  
 +1 212 419 5765  
 gregory.forte@statista.com

**Thursday, June 4, 2015**

**6:30pm - 9:30pm**

**BBQ Dinner - Buffer, Administration Bldg.**

A casual barbeque dinner with all the fixins'. Beer and wine included, as well as cookies and cake for dessert. (Pre-registration is required)

**Friday, June 5, 2015**

**8:00am - 9:00am - Library 1st Floor**

**Registration (single day attendees only)**

**8:00am - 9:10am - Library 1st Floor**

**Breakfast with the Vendors**

**Session E**

**Friday, June 5, 2015**

**9:10am - 9:55am**

**E50. Opening Up Avalanche: Collaborating to create an open access, open source index - Library 1004C, Library 1st Floor**

*Amy Ballmer, Fashion Institute of Technology & Jennifer Poggiali, Lehman College, CUNY*

The Avalanche Magazine Index (<http://wp.lehman.edu/avalanche/>), an open access annotated index to the artist publication Avalanche (1969-1975), is the result of a collaboration between art and instructional technologies librarians. This project serves as a model for those interested in combining strengths in subject knowledge, librarianship, and technology to create works of public scholarship. We will cover the project's origins and rationale and the specific WordPress customizations on which it is built. Along the way, we will make the case that the open source and open access movements can help bring avant garde content into the research canon.

**E51. Flipping the First Year Experience: Using mobile scavenger hunts to orient students to library resources - Library 0014, Lower Level**

*Jennifer Collins, SUNY Delhi*

SUNY Delhi developed a mobile scavenger hunt as an active learning exercise that combines technology and librarian guidance to allow students to work together to learn about the resources available at the Resnick Library. The session will show the process that the scavenger hunt has undergone since it was first used for new student orientation in August 2014. This includes the creation of questions, collaborations with faculty and other campus partners to make improvements to content and implementation, the creation of discipline specific questions to focus the scavenger hunt for the array of information needs for different majors, data about results, and the development of an assessment strategy.

**E52. The Art of Engagement: Gathering the tools for one-shot masterpieces - Library 0001, Lower Level**

*Megan Dempsey, Raritan Valley Community College*

Few librarians are trained teachers, but most are expected to teach at some point. John Steinbeck has said, "A great teacher is a great artist." But how can you be a great artist when you only have one shot? Every artist must have the right tools to create a masterpiece. This session will give librarians whose primary responsibility is not teaching the necessary tools to effectively engage students (and keep them from snoozing before your masterpiece is complete) without losing control of the classroom. A librarian who is a teacher by training will share secrets to the art of engagement.

T  
H  
U  
R  
S  
D  
A  
Y  
6:30  
PM  
TO  
F  
R  
I  
D  
A  
Y  
9:55  
AM

F  
R  
I  
D  
A  
Y  
9:10  
AM  
TO  
10:45  
AM

**E53. The Pyramid of Evidence: Engaging students with an active learning exercise on authority - Library 1014, 1st Floor**

*Rebecca Hewitt, Hartwick College*

Inspired by cognitive psychology, constructivism and my experience using post-it notes to foster interaction in one-shot instruction classes, the Pyramid of Evidence activity is designed to bridge the gap between high school and college expectations for research. First-year students work together to build a Pyramid of post-it notes that represents their perception of the authority of sources they have used in past research. Throughout the one-shot information literacy class that follows, the Pyramid is slowly transformed from one depicting a high school understanding to one representing college-level expectations.

**E54. Libraries Just Want to Have Fun! - Library 002, Lower Level**

*Carrie Fishner, SUNY Delhi*

This presentation will discuss the programming aspect of academic libraries. What programs can an academic library do, must they all be educational? Participants will be asked to share what has and has not worked at their library, and ideas will be exchanged!

**E55. College Student Tech Use: A survey of trends and data gathering techniques - Student Services Bldg. Red Room, 1st Floor**

*Curt Friehs & Emma Antobam-Ntekudzi, SUNY-College at Old Westbury*

Librarians discuss technology at length in professional literature, conference presentations, and even in meetings. Seldom does anyone in our profession survey actual end-users to gauge their technology use and interests. To this end, a survey was developed at SUNY Old Westbury to determine the ways college students use technology. We truly wanted to gain a better picture of the patrons we serve on the reference desk. In addition, we explored ways to tabulate data and create charts, conduct research and more. When it comes to data collection and learning more about our students, it's both an art and a science.

**E56. Library Exhibits Hack: Creating quality displays on a shoe-string budget - Library 0012, Lower Level**

*Amy F. Stempler, College of Staten Island, CUNY*

Exhibits and displays are wonderful tools to help promote a library's collections and programs. This presentation will provide practical guidelines for librarians with little experience creating exhibits and even less funding to do so. Based on the presenter's strong background in creating exhibits in a variety of libraries and museums, attendees will learn best practices, such as consistency in color and design, diversity of materials, and use of dimension. These tips will make exhibits easier to create while taking advantage of in-house resources and other low-budget materials to help make one's efforts look professional and appealing to patrons.

**Session F  
Friday, June, 5, 2015**

**10:00am - 10:45am**

**F60. What are Open Education Resources? Teaching Non-Librarians about OER - Student Services Bldg. Red Room, 1st Floor**

*Steven Ovadia, LaGuardia Community College, CUNY & Ann Fiddler, CUNY Office of Library Services*

Open Education Resources are shareable, reusable pieces of digital content used to support student learning. While commonly thought of as textbooks, they can be everything from course shells to slide shows. In Fall 2014, CUNY's Office of Library Services launched a fully online seminar to train faculty in the implementation of OER. This workshop will explain the online seminar and discuss some of the challenges and successes of trying to spread the gospel of OER.

**F61. Interactive Orientation Using GooseChase - Library 1014, 1st Floor**

*Leah Galka, Katherine Bertel, Ken Fujiuchi & Amy Rockwell, SUNY Buffalo State*

Butler Library at Buffalo State was recently looking for a way to engage students in an interactive orientation activity. After much research and planning, we decided to host a self-guided photo scavenger hunt (using the GooseChase app) that took students throughout the library and the campus. They explored Buffalo State by answering questions and tracking down important areas around the library and the campus – all while having fun and taking silly pictures of each other. This presentation will share our findings in planning and implementing this activity.

**F62. Library Instruction Humor Roundtable - Library 0012, Lower Level**

*Logan Rath, The College at Brockport, SUNY & Eileen Daly-Boas, University of Rochester*

This round table invites those who employ humor in library instruction to come and exchange their best tips, tricks, analogies, and examples that infuse humor into an instruction session.

**F63. Flipping for Instruction: Using the Flipped Class Model in Library Instruction - Library 1004D, 1st Floor**

*Eduardo Rivera, Long Island University – LIU Post*

Are you looking for new ways to approach your library instruction classes? Then take a look at the “flipped classroom” model, which has been gaining traction in classrooms around the country of late with high profile spots on 60 Minutes and TED talks on TED.com. The idea of the students doing the classwork at home and the homework in the class, with the teacher to help out and guide the practical application of the material, is one technique that teachers have used for some time. This session will look at ways to flip your library instruction classes, whether they are of the one-shot delivery variety or a full course. The session will also present the results of a two year experiment that ran library workshop courses using a traditional lecture method and compared the grades to sections that used the flipped classroom model. The experiment was done at Long Island University/LIU Post.

**F64. No More Sleepy Hollow: A Collaborative Approach to Teaching and Promoting E-resources to Attentive College Students - Library 0014, Lower Level**

*Kristin D’Amato & Susan Slaga-Metivier, Central Connecticut State University*

With library vendor fairs all the rage right now, Central Connecticut State University’s Elihu Burritt Library decided to try out this approach for e-resource promotion. Electing to try a different spin on the idea, the Burritt Library had librarians rather than vendors work the “vendor” booths in order to promote and instruct patrons on the use of the library’s e-resources. Learn how a program that successfully promoted awareness of e-resources also built relationships between staff and students and increased staff morale through interdepartmental collaboration.

**F65. Computer Club & Library Projects - Library 0002, Lower Level**

*Kristy Lee, Michael Devitto & Gary Oliver, SUNY New Paltz*

A presentation of two library home-grown programs – PC Tracker and Faculty Publication Bookshelf. PC Tracker is a tool for patrons to check the PC availability. Staff can monitor and change the status of PC via an admin console. Provides analytic and PC usage data. Faculty publication bookshelf is an e-bookshelf on the library website, that compiles and displays faculty publication information with integrated search features.

**F66. Many Hands Make Light Work: Alfred University’s digitization working group and the art of collaboration - Library 0001, Lower Level**

*Ellen Bahr, Brett Arno, Alfred University, John Hosford, & Trevor Riley, NYS College of Ceramics of Alfred University, SUNY*

Using the Alfred University Libraries’ Digitization Working Group as a model, this presentation explores how working groups can be used to encourage the acquisition of new skills among library employees, to facilitate communication and collaboration, and, ultimately, to help move complex projects forward. The presentation will include a general discussion of the challenges and benefits of cross-functional working groups, and a presentation of some of the specific tasks undertaken by the Digitization Working Group.

F  
R  
I  
D  
A  
Y  
10:00  
AM  
TO  
11:15  
AM

**Friday, June 5, 2015**

**10:45am - 11:15am - Library 1st Floor**

Coffee Break and Dedicated Vendor Time

Water provided by YBP

**Session G**

**Friday, June 5, 2015**

**11:15am - 12:00pm**

**G70. Open SUNY Affordable Learning Solutions - Library 0001, Lower Level**

*Laura Murray & Karen Gardner-Athey, SUNY Office of Library and Info Services*

Open SUNY Affordable Learning Solutions (ALS), [opensunyals.org](http://opensunyals.org), is a service to assist SUNY faculty, librarians, instructional designers, and other interested staff in learning about, locating, evaluating, and using open educational resources. It features a showcase of SUNY faculty who are using and/or creating OERs, information about IIT grant funding for OER projects, access to Open SUNY MOOCs, information on Open SUNY Textbooks, tools to launch an affordable learning solutions initiative on your own campus, and MORE. You can learn about OERs through self-paced open courses that are also available for you to adopt and adapt for your campus. Instructions for locating open textbooks and evaluating OERs are available for use and re-use. Your quest for OERs can begin with Open SUNY ALS using a variety of search forms, including MERLOT's federated search that searches multiple repositories simultaneously. SUNY Librarians can play a vital role in the location, adoption, and creation of open educational resources and Open SUNY Affordable Learning Solutions is a great place to start!

**G71. Biology and the Library: Creating a Model Assignment for Information Literacy in the Life Sciences - Library 0012, Lower Level**

*Susan Wood & Joe Napolitano, Suffolk County Community College, SUNY*

Collaborations between librarians and classroom faculty are an effective way to increase students' information literacy skills and improve their attainment of subject-based knowledge. Joe Napolitano (Assistant Professor, Biology) and Susan Wood (librarian) collaborated on a "mini literature review" assignment for Joe's Modern Biology II students. The assignment was designed to foster the development of information literacy skills and to encourage critical thinking on current life sciences topics. In this presentation, Susan and Joe will discuss their instructional techniques and materials and share the results of their assessment of the effectiveness of the assignment in meeting the learning objectives.

**G72. Teaching Visual Literacy Skills in a One-Shot Session - Library 1014, 1st Floor**

*Molly Schoen, University of Michigan*

Just as one-shot information literacy sessions are often integrated into the undergraduate curriculum to improve students' research capabilities, similarly-styled sessions on image research can increase awareness of how to effectively use visuals. The web has become increasingly visual over the years, and most students interact with images daily. Yet many are unaware of the implications of image use for personal and academic reasons—from avoiding plagiarism to protecting one's own original content. This presentation will elaborate on reference instruction methods librarians can use to teach the concepts of visual literacy to college students.

**G73. Creating Effective Group Activities Using the 4S Structure - Library 1004C, 1st Floor**

*Allison Hosier, University at Albany*

Group activities are a creative way to enliven one-shot information literacy sessions but when students fail to respond meaningfully and tune out when other groups give their answers, designing and implementing such activities may not seem worthwhile. The 4S structure for application exercises avoids these common pitfalls by using the following elements: significant problem, same problem, specific choice and simultaneous reporting. This presentation will take participants through several example activities using the 4S structure to give them a feel for the design and help them think of ways to use the structure as part of their own instruction.

**G74. Blended strengths: Formal and Informal Onboarding Towards an Integrated Whole - Library 0002, Lower Level**

*Rachel M. Minkin & Jill Morningstar, Michigan State University*

MSU Libraries are in the fortunate position of hiring up to twenty new librarians over a 5 year period. How does the institution welcome and acculturate all these new employees as well as assure their success within our rigorous evaluation system? Onboarding. Why do we focus on onboarding, an organizational socialization concept? What does onboarding look like at MSU? Who are the actively involved participants and leaders? Is this scalable to be used in my library? Join leaders of the library's New Librarian Roundtable and the Head of Reference Services as we discuss onboarding as used within the MSU Libraries.

**G75. Empire State Digital Network (ESDN) and the Digital Public Library of America (DPLA) - Library 1004D, 1st Floor**

*Kerri Willette & Chris Stanton, Empire State Digital Network, Metropolitan NY Library Council (METRO)*

Thousands of items from New York State are available in Digital Public Library of America (DPLA). Kerri Willette, manager at the Empire State Digital Network (ESDN) and Chris Stanton, ESDN Metadata Specialist, will provide an overview of DPLA and how New York institutions can contribute content to DPLA through ESDN.

**G76. The Art of Collections Budgeting - Library 0014, Lower Level**

*Marianne Hebert, State University of New York at Potsdam*

For several years, SUNY Potsdam has been struggling to design a better budget allocation model for library collections. In the past, the formula we used for allocating funds seemed to be equitable, but in reality it was not the best approach. Our "New Budget Model" focuses on supporting the research projects assigned to students rather than what librarians and faculty think ought to be in a "good college library". While the new model continues to be a work in progress, we have learned a lot about faculty perceptions and have had opportunities to share our ideas about the changing nature of academic library collections and services.

**Friday, June, 5, 2015**

**12:00am - 1:00pm - Library 1st Floor**

**Lunch**

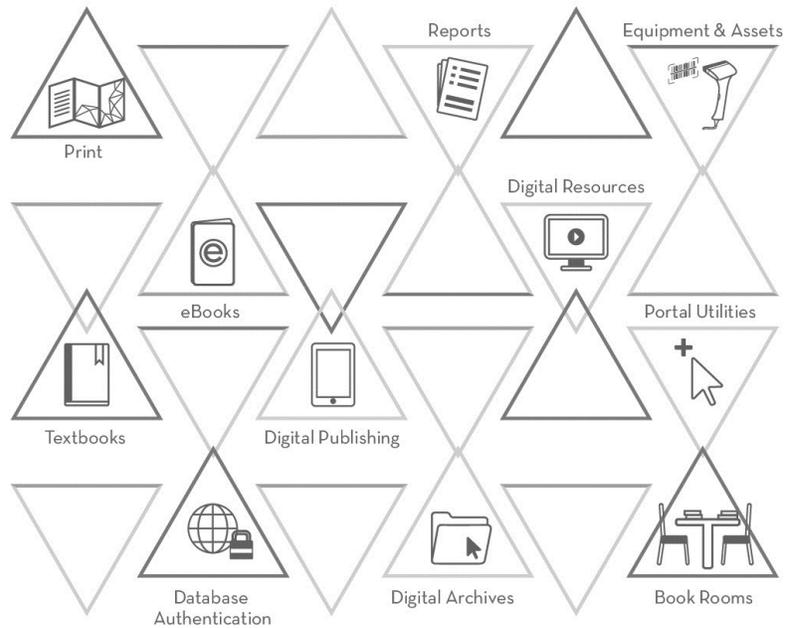
**Pick-up pre-ordered boxed lunch.**

# OPALS

OPEN SOURCE LIBRARY TECHNOLOGY

---

---



Open source you can trust + Outstanding innovation & service

---

---

Media Flex - OPALS  
support@opals-na.org | 877-331-1022

[www.help.opalsinfo.net](http://www.help.opalsinfo.net)

# Presenters

**Nancy Abashian*****Binghamton University Libraries***

Nancy Abashian has served the Binghamton University Libraries in many capacities since she began her library career in 2006. Currently serving as the Head of Reader Services and Resource Sharing, Nancy oversees the operations circulation, reserves and interlibrary loan.

**Benjamin Andrus*****Binghamton University***

Benjamin Andrus is Sociology and Education Librarian at Binghamton University Libraries.

**Emma Antobam-Ntekudzi*****SUNY College at Old Westbury***

Emma Antobam-Ntekudzi is the Access Services Librarian at SUNY Old Westbury. She received her MLS from Queens College and has been working in libraries for 10 years. Ms. Antobam-Ntekudzi's focus is to bring innovation to access services and create a better user experience for the SUNY Old Westbury community.

**Jessica Arrends*****Center for Civic Engagement; Makerspace Community Outreach Organizer***

As the Faculty Engagement Associate, Dr. Jessica Arrends supports instructors in developing service-learning courses and publishing community-based research. With over ten years of teaching experience and a Master's in Education from George Washington University, Jessica offers expertise in connecting community engagement with course content and assessing student learning. While earning her doctorate in Curriculum and Instruction from Penn State, Jessica conducted mixed-methods research to measure the impact of service-learning on students and communities in Africa and Pennsylvania which resulted in several peer-reviewed publications and awards. Contact Jessica to talk about community engagement ideas for your course, service-learning course designation, or publishing on community-based teaching or research.

**Glynis Asu*****Hamilton College***

Glynis Asu serves as Instructional Support Librarian at Hamilton College, and leads the student Peer Research Tutor program. Her interests include the development and assessment of information literacy across the curriculum and innovations in pedagogy. At ACRL 2015, she co-presented "Partners in Design: Consortial Collaboration for Digital Learning Object Creation."

**Ellen Bahr*****Herrick Memorial Library, Alfred University***

Ellen Bahr is Information Systems Librarian at Herrick Memorial Library, Alfred University. Her research interests have included open source software for website development, the system challenges faced by small academic libraries and, most recently, metadata for digital collections. She received her MLIS from Rutgers University in 2005 and has an MA in French Studies from New York University.

**Amy Ballmer*****Fashion Institute of Technology***

Amy Ballmer is Assoc. Professor and Asst. Head of Research & Instructional Services at the FIT Gladys Marcus Library. Her research interests include conceptual art practice from the 1960s-1980s and the publications that documented them, challenging current models of information access, and digital scholarship.

**Katherine Bertel**  
***SUNY Buffalo State***

Katherine Bertel serves as Outreach & Engagement Librarian at SUNY Buffalo State. Katie works on innovative ways to visually market library services and communicate value to various campus populations. Her marketing and outreach specialties include social media, brand development, and user experience.

**Lori Birrell**  
***University of Rochester***

Lori Birrell serves as the Historical Manuscripts Librarian at the University of Rochester. Birrell holds a MLIS and an MA in History. Birrell co-founded the Rochester Early-Career Information Professionals (RECIP). Birrell is currently pursuing a Doctorate of Education at the Warner School at the University of Rochester.

**Michelle Bishop**  
***SUNY Oswego***

Michelle Bishop is SUNY Oswego's First-Year Experience Librarian. She instructs information literacy concepts specific to the unique needs of first-year students. She previously worked in a public library, managed the branch locations of a community college library, and was employed as a research analyst for a major database vendor.

**Kelly Blanchat**  
***CUNY Queens College***

Kelly Blanchat is the Electronic Resources Librarian at Queens College of CUNY. Blanchat has an MSLS from the Palmer School at Long Island University (2012); she is an M.A. candidate for Digital Humanities at the CUNY Graduate Center. Blanchat has experience working in academic publishing at Springer Science + Business Media.

**Greg Bobish**  
***University at Albany***

Greg Bobish is an information literacy librarian at the University at Albany Libraries. He has taught one-credit information literacy courses for 15 years in-person, and recently started teaching the same course online. He is interested in the ways technological changes affect students' use of information sources.

**Valerie Bonilla**  
***Brookdale Community College***

Valerie Bonilla is an instruction librarian at Brookdale Community College. Valerie holds a B.A. in Psychology from SUNY Oswego, and a Masters in Information and Library Science from Rutgers University. Prior to coming to Brookdale in 2008, she was a Young Adult Librarian at the New York Public Library.

**Elizabeth Jean Brumfield**  
***Prairie View A&M University***

Presenter is the Distance Services Librarian for Prairie View A&M University, John B. Coleman Library. She is the editor and graphic designer of a campus wide newsletter, also creates promotional flyers and posters for events. She is also the creator of several library mobile apps and online games.

**Steve Chudnick**  
***Brookdale Community College***

Steve Chudnick is an Associate Professor and Department Chair for the Bankier Library at Brookdale Community College in Lincroft, NJ. He serves as liaison to the Sciences and has most significantly collaborated with the Biology department during his 10 years at the College.

**Madeline Cohen*****Lehman College***

Madeline Cohen is Head of Reference at Lehman College (CUNY). She is conducting research on Flipped Information Literacy instruction to Business Management students, along with teaching information literacy in a variety of disciplines. Ms. Cohen and her Lehman colleagues presented workshops on the flipped classroom at local and regional conferences.

**Jennifer Collins*****SUNY Delhi***

Jennifer Collins is a reference and instruction librarian at SUNY Delhi. In addition to the duties performed as part of her title she works on assessment, carries out collection development responsibilities for the liberal arts and dabbles as a part time archivist. Her scholarly interests include fair use and intellectual property rights in academia. She's also a big fan of honey bees.

**Michelle Currier*****SUNY Canton***

Michelle Currier began her work in academic libraries as an assistant librarian in public services. She developed an interest in, and began to move professionally toward, the area of digital initiatives librarianship, beginning an iPad program at her college. She is presently the Director of the Southworth Library Learning Commons.

**Lisa Czirr*****SUNY Cortland***

Lisa Czirr is a tenure-track librarian at SUNY Cortland. As the Teaching Materials Center Librarian, she is responsible for the curriculum materials center that supports Education students with PreK-12 materials. She's also the liaison and library instructor for the Education programs. Prior to the academic world, she worked in the public library setting.

**Kristin D'Amato*****Central Connecticut State University***

Kristin D'Amato is the Head of Serials and Acquisitions at Central Connecticut State University, where she is responsible for maintaining the serials collection, providing access to e-resources and e-resource collection development. Her research interests include: e-resource management systems, e-resources marketing and discovery solutions. Kristin received her M.S.I.S. from SUNY Albany.

**Megan Dempsey*****Raritan Valley Community College***

Megan Dempsey is Instructional Services Librarian at Raritan Valley Community College. In her life before librarianship she completed the teacher certification program at Ramapo College of New Jersey and taught high school English. This experience has helped her develop engaging one-shot sessions where students are active participants in their learning.

**Katie DeRusso*****SUNY Cobleskill***

Katie DeRusso is a Senior Assistant Librarian at SUNY Cobleskill. Her primary responsibilities include design, promotion and assessment of information literacy program.

**Anne Deutsch*****SUNY New Paltz***

Anne Deutsch (deutsch@newpaltz.edu) is a Reference and Instruction Librarian at SUNY New Paltz where she manages the information literacy instruction program.

# BOOKS AT JSTOR

Books at JSTOR offers more than 30,000 ebooks from leading scholarly publishers on an easy-to-use platform.

Stop by to see us during the conference to find out how JSTOR's unlimited, DRM-free model and integration with journals create the best ebook experience for researchers.

You can also visit [books.jstor.org](http://books.jstor.org) or contact us at [participation@jstor.org](mailto:participation@jstor.org) to learn more.



## Praise for Books at JSTOR:

“Providing high quality, full-text academic content is at the core of what JSTOR does, and this product is no exception. The caliber, availability, and accessibility of e-book titles in this database are excellent, and licensing models and pricing are fair. **Recommended.**”

— L. J. Frederiksen,  
Washington State University, *CHOICE*

“Having an extensive database of articles and books integrated into a single search and delivery system is marvelous. JSTOR has created a system that makes it very easy to find different kinds of pertinent material and then access it quickly.... **This is one e-resource that will certainly be popular.**”

— Cheryl LaGuardia,  
Harvard University, *Library Journal*

“Researchers familiar with searching JSTOR content will appreciate the seamless search interface to access books. . . DRM-free content without expiration supports students and faculty in their research and protects privacy. **4.5 out of 5 stars.**”

— Susan Maret, San Jose State University, *Charleston Advisor*

**Michael Divitto*****SUNY New Paltz***

Michael Divitto is a SUNY New Paltz Computer Science Major undergrad student, graduating May 2015.

**Blake Doherty*****Brookdale Community College***

Blake Doherty has worked as an instruction librarian at Brookdale Community College since she completed her MLIS at University of Illinois in 2012. In June of 2015, she will begin a new position at Amherst College as the Research, Instruction, and Outreach Librarian.

**Laurie Dreyer*****University at Albany***

Laurie Dreyer is a recent transplant to New York State from Northern California, where she earned a BA in International Relations from UC Davis. She has just started on the dual degree program at University at Albany in which she will earn an MS in Information Science and an MA in Public History. She has worked in public and academic libraries as well as archives and would like to explore self-directed learning in the public sphere.

**Angela Ecklund*****MLA International Bibliography***

Since 2012 Angela Ecklund has been with Modern Language Association, maintaining the names/works authority file and producing a series of tutorials for the MLA Bibliography. She has also performed reference and instruction at Rutgers University Libraries and has taught English literature at Hunter College for nine years.

**Laura Evans*****Binghamton University***

Laura Evans is Metadata/Cataloging Librarian at Binghamton University Libraries.

**Christine Faraday*****Nassau Community College***

Christine Faraday is a reference and instruction librarian & Assistant Professor at Nassau Community College. She is also the campus administrator for Turnitin.com.

**Jennifer Farquhar*****Suffolk Community College***

Jennifer Farquhar has been a librarian at Suffolk County Community College for 10 years. She is the Coordinator of Instruction at the Ammerman Campus, Chair of the College-wide Library Information Literacy Committee and has devoted much of her time to encouraging the college to embed information literacy into the curriculum.

**Carrie Fishner*****SUNY Delhi***

Carrie Fishner is an Instruction and Reference Librarian, who also works as public library Director on the side. Having spent eight years as Residence Hall Director (and still living in with her family), Carrie also has a lot of experience with the programming and student outreach side of higher education.

**Brian Flota*****James Madison University***

Brian Flota is the English Liaison Librarian at James Madison University. Prior to his career as a librarian, he earned his PhD in English from The George Washington University in 2006. He earned his MS in Library and Information Science from the University of Illinois at Urbana-Champaign in 2013.

**Lisa Forrest**  
***Hamilton College***

Lisa A. Forrest serves as Director of Research and Instruction Services at Hamilton College. A fellow of the Educause Leading Change Institute (2014), she is the recipient of the Excellence in Library Service Award from the WNY Library Resources Council (2008) and a fellow of the WNY Library Resources Council's Leadership Institute (2009).

**Leslie-Morgan Frederick**  
***Center for Civic Engagement; Makerspace Community Outreach Organizer***

Leslie-Morgan Frederick currently serves as the Johnson Cities Triple Cities' Makerspace Community Outreach Coordinator. Previously she worked as the Program Coordinator at the Roberson Museum and Science Center.

**Curt Friehs**  
***SUNY College at Old Westbury***

Curt Friehs has worked in academic and public libraries. Mr. Friehs presently works at SUNY College at Old Westbury as the Business Reference Librarian. In the past, Mr. Friehs has presented research at the American Librarian Association Annual Conference, the Charleston Conference, among others.

**Ken Fujiuchi**  
***SUNY Buffalo State***

Always looking to integrate technology into the academic environment in creative and practical ways, Ken Fujiuchi is the Emerging Technology Librarian at SUNY Buffalo State. Ken is also an adjunct faculty member in the Department of Library and Information Studies at the University at Buffalo, where he earned his MLS.

**Lee Ann Fullington**  
***Brooklyn College - CUNY***

Prof. Lee Ann Fullington is Health and Environmental Sciences librarian at Brooklyn College (CUNY). Her research interests include STEM outreach, underserved student populations, and popular music communities.

**Leah Galka**  
***SUNY Buffalo State***

Leah Galka is an Outreach and Engagement Librarian interested in student engagement and creative instruction. She has been at SUNY Buffalo State since 2013, and received her MSLIS from Syracuse University.

**Karen Gardner-Athey**  
***SUNY Office of Library and Information Services***

Karen Gardner-Athey is the Training Coordinator for the SUNY Office of Library and Information Services. She is the facilitator for two open and online courses about OERs and serves as a consulting librarian for the Open SUNY+ course refresh initiative. Karen is very active with the IDS project and NYLA and serves on the Schenectady County Community College Begley Library Advisory Board. She loves beagles and knitting.

**Jessica Gavilan**  
***Palmer School of Library and Information Science at Long Island University***

Jessica Gavilan attended SUNY Geneseo where she received a B.A. in English Literature. She currently attends the LIU Palmer School of Library and Information Science where she is specializing in Rare Books and Special Collections. She also aims to graduate with a certificate in Archives and Records Management.

**Carol Anne Germain*****University at Albany***

Carol Anne Germain is an Information Literacy and Informatics Librarian. She teaches information literacy courses, participates in reference, and develops web-based instructional resources. She is one of the co-creators of CitationFox, a citation tool developed at the University at Albany. Her research includes usability, URL persistence in academic resources, and information literacy.

**Dorothy Hargett*****Regent University Library***

Dorothy Hargett is a Librarian and Head of Access Services, at Regent University, Virginia Beach, VA. She is responsible for providing management of the Circulation and Interlibrary Loan departments. Dorothy is a local and national presenter on customer service and effective leadership. She has a M.L.I.S and Counseling degree.

**Matthew Harrick*****Brooklyn College – CUNY***

Prof. Matthew Harrick is Outreach & Instruction librarian at Brooklyn College (CUNY). His research interests include diversity in children's literature, high school students and information literacy readiness, and LGBTQ issues in librarianship.

**Chris Hebblethwaite*****SUNY Oswego***

Chris Hebblethwaite has been working in academic libraries since 1987. Over time, his responsibilities have evolved from managing a public service desk to PC and systems maintenance to coordinating research and learning technology services. Currently, he oversees the development of a variety of services and partnerships at SUNY Oswego's Penfield Library that support a collaborative approach to learning. Large display collaboration spaces, multimedia creation facilities, and 3D printing are a few of the services that excite him.

**Marianne Hebert*****SUNY Potsdam***

Marianne Hebert (SUNY Potsdam) is currently the ALEPH Systems Manager and Collection Development Coordinator at SUNY Potsdam. Her background includes cataloging, acquisitions, reference and library technology. She is currently active on the SUNY One Bib/Shared Catalog Taskforce and the NY3Rs Ebook Pilot.

**Rebecca Hewitt*****Hartwick College, Oneonta, NY***

Rebecca Troendle Hewitt is a reference librarian and the Coordinator of Instructional Services at Hartwick College in Oneonta, NY, where she strives to use assessment results and pedagogical theory to improve her teaching each and every day. She has held similar positions at Colgate University, Hamilton College, and the Boston University School of Law. In addition to an MLIS from the University of Wisconsin – Madison, Rebecca has earned degrees at Syracuse University College of Law and Smith College, and is currently a graduate student in higher education administration at Penn State.

**Maggie Horn*****SUNY Office of Library and Information Services***

Marguerite "Maggie" Horn has been with OLIS as Library Data and Systems Analyst (title varies) since Aug. 2000. Prior to coming to OLIS she worked in states other than New York and/or sanity. She not only is a cataloger; she is a serials cataloger with over 40 years of experience. Currently she serves as co-chair (with Maureen Zajkowski) of the Cataloging and Authorities Work Group which is considering issues concerning the One Bib Project.

# THIS IS NOT SCIENCE FICTION

This is captivating, impactful *Science* | [ScienceOnline.org](http://ScienceOnline.org)



Computer artwork of HIV particles binding to a dendritic cell, whose dendrites (extensions) are interacting with a lymphocyte cell (lower right).

To learn more about our products, speak with our representative,  
Keith Layson, at the AAAS/*Science* stand.

**Science**  
AAAS

**Science  
Signaling**  
AAAS

**Science  
Translational  
Medicine**  
AAAS

**ScienceAdvances**  
AAAS  
OPEN ACCESS

**John Hosford*****NYS College of Ceramics, Alfred University***

For the last two years, John Hosford has served as Digital Projects Librarian at Scholes Library, part of the New York State College of Ceramics at Alfred University. He was Visual Resources Curator at Scholes Library from 2007 to 2013. He received his MLS from the University at Buffalo in 2012.

**Allison Hosier*****University at Albany***

Allison Hosier received her MSIS from the University at Albany in 2011. After spending two years as an Information Literacy Librarian at Coastal Carolina University, she recently returned to work with the Information Literacy department at UAlbany. Publications include reflections on adapting team-based learning to various instructional environments.

**Sara Hull*****Empire State College***

With Empire State College for the last 8 years, Sara Hull previously worked at Bay Path College, Siena College, and the Corinth Free Library. In addition to her M.S.I.S., she holds master's degrees in English and Women's Studies, and a B.A. in English with minors in Education and Theatre.

**Carleen Huxley*****Jefferson Community College***

Carleen Huxley is an Assistant Librarian at Jefferson Community College. Her primary role is coordinator for library instruction where she has had the opportunity to interact with a diverse student population observing closely how they utilize information resources and identifying relevant methods for teaching them critical information literacy skills.

**Elizabeth Jardine*****LaGuardia Community College Library (CUNY)***

Liz Jardine very much enjoyed creating tutorials for the MLA International Bibliography in addition to her work editing and indexing. She now serves as Metadata Librarian at LaGuardia Community College and has also worked for Columbia University Press, Sarah Lawrence College and The New-York Historical Society.

**Bill Jones*****IDS Project***

Bill Jones is the IDS Project Creative Technologist at SUNY Geneseo Milne Library and serves as the SUNYLA TUG Chair, SUNYLA IDS Project Liaison, and ALA RUSA STARS Webmaster. His professional interests include resource sharing automation, web development, publishing in libraries, and broadening discovery and access to library resources.

**Sarah C. Jones*****New York University***

Sarah Jones is a Reference Associate at the New York University Library. She holds an M.A. in Humanities & Social Thought from New York University and an M.S. in Library & Information Science from Long Island University.

**Stephanie Herfel Kinsler*****SUNY Orange***

Stephanie Herfel Kinsler is the User Services Librarian at SUNY Orange's Newburgh Campus. She teaches one-shot library research sessions and also serves as an embedded librarian in both face-to-face and distance learning courses in a variety of subject areas. She earned her M.L.I.S. at Clarion University of Pennsylvania.

**Anita Kuiken*****SUNY College at Cortland***

Anita Kuiken is the liaison librarian to Health, Psychology, and Communication Disorders & Sciences at SUNY Cortland. She earned her B.S. in History with a minor in Business from Northeastern University and her M.L.I.S. from Drexel University.

**Anne Larrivee*****Binghamton University***

Anne Larrivee is a Subject Librarian for the areas of Africana Studies, Anthropology, Human Development, and Social Work at Binghamton University. In her graduate research with Binghamton University's Anthropology Department she studies innovative communities and was recently accepted as an Engaged Faculty Fellow for Teaching Excellence. She received her Masters Degree in Library and Information Science from the University of South Florida in 2010 and served as a Community Health volunteer in Peace Corps Togo from 2005-2007.

**Kate Latal*****University at Albany***

Kate Latal was appointed Head of Acquisitions Services at the University at Albany, University Libraries in July 2005. Previous to this, she worked as an assistant in Acquisitions focusing on monographic orders. She received her MLS from the University at Albany in 1992.

**Jeremy Lauber*****Briarcliffe College***

Jeremy Lauber is the Electronic Services Librarian for Briarcliffe College. He has been with the College since July 2007 and has taught courses as an Adjunct since the fall of 2010. His Bachelor's is in Mathematics with a minor in Computer Science. Currently, he is working towards his Master of Arts in Teaching Mathematics.

**Kristy Lee*****SUNY New Paltz***

Kristy Lee is the Systems Librarian at the Sojourner Truth Library of SUNY New Paltz.

**Alison Lehner-Quam*****Lehman College***

Alison Lehner-Quam is Education Librarian at Lehman College. She teaches information literacy sessions and conducts research on Flipped IL classes for Education students. Another research interest is the role of creativity and inquiry in the Common Core State Standards. Prior to Lehman she directed the Lincoln Center Institute library.

**Gina Levitan*****Sarah Lawrence College***

Gina Levitan is a Reference Librarian at Sarah Lawrence College. She holds an MLIS from LIU's Palmer School as well as an MA in Humanities and Social Thought from NYU. Research interests include critical library instruction and first year experiences, critical theory, labor history and mass culture.

**Dana Longley*****SUNY Empire State College***

Dana Longley is Assistant Director for Library Instruction and Information Literacy at SUNY Empire State College.

**Mike Magilligan*****SUNY Canton***

Mike Magilligan is the librarian for Digital Learning at SUNY Canton. His experience in the field of librarianship includes working in Technical Services, at the Metropolitan Museum of Art and as a prison librarian. His focus at Canton is to instruct innovative research techniques that blend digital and traditional resources.

**Sara Rofofsky Marcus*****Empire State College***

Dr. Sara Rofofsky Marcus earned an MLS from Queens College's Library School. She currently teaches information literacy courses at Empire State College and the University of Maryland. Her research includes integrating information literacy across the curriculum, and using theatrical techniques to enhance the learning experience for all students.

**Susanne Markgren*****Purchase College, SUNY***

Susanne Markgren is the Digital Services Librarian at Purchase College, State University of New York. She is on the executive board of ACRL/NY, and has written articles, essays, book reviews, and chapters for a variety of publications and is the co-author of *Career Q&A: A Librarian's Real-Life, Practical Guide to Managing a Successful Career*. She holds an MLIS from the University of Texas at Austin, and an MFA in creative writing from Manhattanville College.

**Hannah Marshall*****Cornell University***

Hannah Marshall is the Metadata Librarian for Image Collections at Cornell University. She earned her MLIS from the University of Illinois Urbana-Champaign in 2012 with an emphasis in special collections and archiving. Her primary research interests include the subject analysis of images and the retrieval utility of visual resources.

**Trevor Martin*****Union College***

Trevor Martin graduated from Union College in 2014 with degrees in Philosophy and Spanish. Following graduation, Martin accepted the position of Schaffer Library E-learning Assessment/Development Fellow. He is responsible for collecting data and creating digital learning objects, in an effort to improve awareness and instruction pertaining to library resources and services.

**Rachel M. Minkin*****Michigan State University***

Currently Head of Reference Services at Michigan State University (East Lansing, MI), Rachel began at MSU as an information literacy librarian. She has also served as a reference and instruction librarian at Lansing Community College (Lansing, MI) and a reference librarian at the Graduate Theological Union's Flora Lamson Hewlett Library (Berkeley, CA).

**Emily Mitchell*****SUNY Oswego***

Emily Mitchell is the Webmaster Librarian at SUNY Oswego's Penfield Library. She got her MLS from Indiana University some years ago, and has been locked in deadly (but often enjoyable) battle with various library web technologies ever since.

**Sarah Morehouse*****Empire State College***

Sarah Morehouse has been at the Empire State College online library since October 2006. Sarah's area of study responsibilities are business, management and economics; educational studies; historical studies; labor studies. She holds her B.A. in history, minor in English composition, Siena College; and M.L.S. from the University at Albany.

**Jill Morningstar*****Michigan State University***

Jill Morningstar is the liaison librarian to the College of Education and Department of Psychology at Michigan State University Libraries, and she also works in reference. She focuses primarily on Public Services and outreach, but has taken on an additional role in providing support for new librarians at MSU Libraries.

**Rebecca L. Mugridge*****University at Albany***

Rebecca L. Mugridge is Associate Director for Technical Services and Library Systems at the University at Albany, SUNY. She has also worked at the Pennsylvania State University, Yale University, Robert Morris University, and the University of Pittsburgh. Ms. Mugridge has a BA in history from Penn State, an MLS from the University of Pittsburgh, and an MBA from Robert Morris University.

**Michael Mungin*****James Madison University***

Michael Mungin is the Psychology Liaison Librarian at James Madison University. He earned his MLIS from the University of Washington.

**Laurie Murphy*****New York University***

Laurie Murphy is a Reference Associate for the Social Sciences and Humanities Reference Center at New York University's Bobst Library. She holds an MSLIS from Long Island University and an MA in Humanities & Social thought from New York University.

**Laura Murray*****SUNY Office of Library and Information Services***

Laura K. Murray is the Open SUNY ALS Coordinator for the SUNY Office of Library and Information Services. Her latest and most beloved career path is now all things OER. Laura adopted and adapted two open OER courses with Karen Gardner-Athey and is also the new coordinator of the SUNY Digital Repository. In her free time Laura is a photographer, kayaker, and herder of cats.

**Joe Napolitano*****Suffolk County Community College***

Joe Napolitano is an Assistant Professor of Biology at Suffolk County Community College and holds degrees in entomology from Cornell University and Clemson University. He has also worked as an aquatic biologist for the State of South Carolina, and international science liaison for the Expo '90 Foundation in Osaka, Japan.

**Genya O'Gara*****James Madison University***

Genya O'Gara is the Head of Collections at James Madison University.

**Maaïke Oldemans*****SUNY Cortland Memorial Library***

Maaïke Oldemans is Technical Services Librarian @ Cortland SUNY Memorial Library and Liaison to the Departments of History, International Studies and Modern Languages. Prior to her appointment at Cortland, Maaïke worked in libraries in the Netherlands and Australia. She holds a Masters in Library & Information Management from Northumbria University (U.K.) and a BA in Library Science from Amsterdam.

**Gary Oliver*****SUNY New Paltz***

Gary Oliver is the Computer and Technical Support Specialist at the Sojourner Truth Library of SUNY New Paltz.

**Steven Ovadia*****LaGuardia Community College***

Steven Ovadia is Professor/Web Services Librarian at LaGuardia Community College (CUNY). He is the author of *The Librarian's Guide to Academic Research in the Cloud*. His work has been published in a variety of journals, including *Journal of Academic Librarianship* and *Behavioral and Social Sciences Librarian*.

**Sara Parme*****SUNY Fredonia***

Sara Parme is a tenure-track librarian at the State University of New York at Fredonia. As the Digital Services Librarian, she is responsible for the library's website and social media accounts. Her research interests include marketing and the Digital Humanities. Previously, she was a librarian for the Antique Automobile Club of America Library & Research Center.

**Melissa Perez*****Binghamton University***

Melissa Perez became the Resource Sharing Coordinator at Binghamton University in August of 2014. Previously, she worked in the Interlibrary Loan unit at Georgia State University.

**Nancy M. Poehlmann*****University at Albany***

Nancy M. Poehlmann is Head of Cataloging Services at the University at Albany. She has held positions at the University of Florida, Notre Dame Law School, University of Washington, Indiana University, and University of Chicago. Nancy has a BA in French and English from Agnes Scott College, an MA in comparative literature and an MLS, both from Indiana University.

**Jennifer Poggiali*****Lehman College, CUNY***

Jennifer Poggiali is Assistant Professor and Instructional Technologies Librarian at Lehman College, CUNY. She was the co-recipient of a \$25,000 IMLS Sparks! Ignition Grant to develop an animated character for library instruction (see <http://www.animatelehman.com>). She holds an MLIS and MS in Art History, both from Pratt Institute.

**Charlotte E. Price*****Sarah Lawrence College***

Charlotte E. Price is the Music & Performing Arts Librarian at Sarah Lawrence College, where she manages the William Schuman Music Library. She holds an MLIS from Drexel University. She currently sits on the editorial board of the *Fat Studies* journal. Research interests include copyright, fat studies, classification, and information literacy.

**Sara Quimby*****SUNY College at Cortland***

Sara Quimby is the Information Literacy/Instruction Coordinator and the liaison librarian to Philosophy, Art, and Communication Studies at SUNY Cortland. She earned her B.A. in Art History and Criticism from SUNY Stony Brook, an M.A. in Art History from the University of California at Riverside, and her M.L.I.S. from Wayne State University.

**Lisa Raposo*****SUNY System Administration***

Lisa Miles Raposo is the Assistant Director of the State University of New York Center for Professional Development (SUNY CPD), where she leads their Academic Programs group and assists with SUNY CPD strategic planning, marketing, and management. The Academic Programs group provides training and professional development opportunities for faculty, librarians, and instructional support staff throughout the 64-campus State University of New York system. Lisa has a Masters in Library Science from Syracuse University.

**Logan Rath*****The College at Brockport***

Logan Rath is an instruction librarian at The College at Brockport. Logan is the current PI of the SUNY IITG for the Open SUNY Information Literacy Portal.

**Robyn Reed*****Union College***

Robyn Reed is the Head of Access Services at Union College, where she has oversight for the circulation, course reserve, stack management, and resource-sharing units of the library. Her other responsibilities include: reference/instruction, building management and off-site storage, statistical reporting, and outreach.

**Alex Rihm*****Hamilton College***

Alex Rihm serves Hamilton's first year students and the faculty who teach them in her work as Research and First Year Experience Librarian; she also provides support to the Hispanic Studies and Latin American Studies departments. Her professional interests include information literacy instruction and assessment.

**Trevor Riley*****New York State College of Ceramics at Alfred University***

Trevor Riley is the Engineering and Emerging Technologies Librarian at Scholes Library, New York State College of Ceramics at Alfred University. His work in research data management extends into the laboratory of students and faculty where he works with researchers to improve data management strategies. He is also working to prepare students through graduate seminars on research data management.

**Eduardo Rivera*****Long Island University - LIU Post***

Eduardo Rivera currently serves as the Head of Reference Services at LIU Post and brings over ten years of experience as an educator both at the secondary and post-secondary level to the library's Reference Department. A graduate from the LIU Post Palmer School, Ed also earned a Masters' degree in Education from Hofstra University as well as two double Bachelor degrees from SUNY Stony Brook, the first in Sociology and Social Science and the second in English and History. Recently, his article on flipping library instruction was published in *The Reference Librarian*.

**Amy Rockwell*****SUNY Buffalo State***

Amy Rockwell is the First-Year Experience Librarian at SUNY Buffalo State. She also serves as the Coordinator of Disability Access Services. She holds master's degrees in Library Science and Rehabilitation Counseling from the University of Buffalo. Her current research interests include the first-year college experience, information literacy, and grief counseling.

**Rachel Santose*****SUNY Canton***

Rachel Santose is Instruction and Assessment Librarian and College Archivist at SUNY Canton. She received her M.L.S. and M.A. in History from Indiana University, Bloomington, and her B.A. in History and Civil War Era Studies from Gettysburg College.

**Molly Schoen*****University of Michigan***

Molly Schoen, MLIS, oversees cataloging and provides reference instruction at the Visual Resources Collections at the University of Michigan, Ann Arbor. The VRC is a collection of approximately 500,000 digital and analog images, operating within the University's Department of the History of Art.

**Eva Sclippa*****NYS College of Ceramics at Alfred University***

Eva Sclippa is the Art Librarian and Coordinator of Instruction at the Scholes Library at Alfred University. She has a BA (Furman) and MA (UNC Chapel Hill) in Art History in addition to her MLS (UNC Chapel Hill).

**Courtney Seymour*****Union College***

Courtney Seymour is the Head of Research Services/Collaboration, Outreach, and Initiatives Librarian. In addition to serving as a reference/instruction professional, her roles include: building connections and establishing strong partnerships with other campus units, finding effective ways to promote library services and resources, and supporting undergraduate teaching, learning, and growth.

**Heather Shalhoub*****Empire State College***

Heather Shalhoub had been a librarian at FMCC, SCCC and the University at Albany before working at Empire State College in 2008. She has her M.S.I.S. and a B.A. in art from the University at Albany. Her area of study responsibilities include arts; human development, science, mathematics and technology.

**Andrea Laurencell Sheridan*****SUNY Orange***

Andrea Laurencell Sheridan is an Assistant Professor of English at SUNY Orange. She teaches freshman composition and contemporary literature, and courses and Honors and Interdisciplinary Studies courses. She earned an MA in Humanities & Social Thought from NYU and is working on a second MA at SUNY New Paltz.

**Susan Slaga-Metivier*****Central Connecticut State University***

Susan Slaga-Metivier is the Head of Reference and Instruction at Central Connecticut State University Elihu Burritt Library. She is deeply involved with the Connecticut Information Literacy conference and was its co-chair in 2013. Susan teaches a one-credit information literacy course and has collaborated with academic faculty in teaching embedded librarian programs.

**Marsha Spiegelman*****Nassau Community College***

Marsha Spiegelman, Professor in the Library Department at Nassau Community College, is a reference and instruction librarian. She is a member of the department's Personnel and Budget Committee and is the library's Springshare Administrator. Marsha serves on the College-Wide Curriculum Committee, the Educational Resources Committee, and the Faculty Consortium on Integrated Disciplinary Education for Academic Scholarship.

**Jess Spooner*****SUNY Canton***

Jess Spooner is the Technical Services Librarian at SUNY Canton's Southworth Library Learning Commons, and is responsible for Cataloging, Serials, and Electronic Resources. She earned her MLIS at University at Buffalo, and started working at Southworth in 2005.

**Chris Stanton*****Empire State Digital Network, Metropolitan NY Library Council (METRO)***

As the Empire State Digital Network (ESDN) Metadata Specialist, Chris Stanton facilitates harvesting and ingestion of metadata records from libraries, archives and cultural heritage institutions throughout New York State for contribution to the Digital Public Library Of America (DPLA). Prior to joining ESDN in 2014, Chris worked as a Collection Description Librarian at the National Library of New Zealand (NLNZ). While in New Zealand, he was involved in the successful implementation of RDA at the National Library and was also a member of the libraries' BibFrame Working Group. Prior to joining the NLNZ, he worked at the OCLC Office of Research where he was responsible for supporting the F.A.S.T. (Faceted Application of Subject Terminology) project. Chris holds an M.L.I.S. from Kent State University.

**Amy F. Stempler*****College of Staten Island, CUNY***

Amy F. Stempler is an Assistant Professor in the Library Department at the College of Staten Island (CSI), CUNY. Stempler earned her bachelor's and master's degrees in History from the George Washington University, and her master's degree in Library and Information Science from the Pratt Institute.

**Brian Sullivan*****NYS College of Ceramics at Alfred University***

Brian Sullivan is the Information Literacy Librarian at Alfred University's Herrick Memorial Library. He has a BA in English (Fredonia), an MA in Theological Studies (Roberts Wesleyan) and an MLS (Buffalo).

**Kristen Totleben*****University of Rochester***

Kristen Totleben is the Modern Languages and Cultures Librarian at the University of Rochester. She has a MLIS and a MA in Spanish. Before becoming an academic librarian, she taught Spanish and English Language Learners (ELL) at the university, as well as elementary and secondary levels.

**Madeline Veitch*****SUNY New Paltz***

Madeline Veitch (veitchm@newpaltz.edu) is a Cataloging and Metadata Librarian at SUNY New Paltz. She also works half-time in Reference and Instruction, and serves as library liaison to Studio Art, Art History, and Theatre Arts. Recently, she's collaborated with New Paltz students to create a zine collection in her library.

**David Vess*****James Madison University***

David Vess is the Digital User Experience and Social Work Liaison Librarian at James Madison University.

**Valencia J. Wallace*****Purchase College Library***

Valencia J. Wallace has been the Media Specialist at the Purchase College Library for the last seven years. She oversees the library's film collection including the reserve process for film. Combining her theater background and research skills, she has extended her responsibilities and provided dramaturg services to the Conservatory of Theater Arts at Purchase College for the the last four years.

**Shelly Warwick*****Touro College of Osteopathic Medicine***

Shelly Warwick, MLS, Ph.D. is Associate Professor and Director of Library and Information Services at The Touro-Harlem Medical Library, where she teaches information literacy skills to Medical and Pharmacy students. She has been a student and practitioner of yogic and Buddhist meditation for 35 years and has taught meditation in a number of settings.

**Sarah Conrad Weisman*****Corning Community College***

Sarah Conrad Weisman is the Associate Dean of Learning Resources at Corning Community College, overseeing the library, media services, faculty professional development, and records management. She has been at CCC since 2006, after working in multiple other types of libraries.

**Brandon West*****SUNY Oswego***

Brandon West (brandon.west@oswego.edu) is the Online Instruction/Instructional Design Librarian at SUNY Oswego. He develops and implements teaching initiatives that support information literacy in online and face-to-face courses.

**Wendy West*****University at Albany***

Wendy West is the Head of Catalog Management Services at the University at Albany. She has worked at the University since 1987. Ms. West holds an MLS from University at Albany and a BA in Anthropology from Franklin Pierce University.

**Abe Wheeler*****Michigan State University***

Abe Wheeler is the librarian for Medicine, Public Health, Epidemiology and Biostatistics at Michigan State University. He is also the current coordinator of the New Librarians Roundtable onboarding program at MSU. Abe has been a librarian at the Stanford Linear Accelerator Center, and Kaiser Permanente Hospitals.

**Helen Wheelock*****CUNY-Creative Arts Team***

Helen Wheelock, director of CUNY-Creative Arts Team's Early Learning program, has almost twenty years of experience doing interactive, issue-based drama work with early childhood populations and offering PDs to their teachers. She holds a BA in theater (Middlebury College) and an MA in Educational Theatre (NYU). She joined CAT in 1994.

**Cori Wilhelm*****SUNY Canton***

Cori Wilhelm is the Assistant Director of Library Services at SUNY Canton's Southworth Library Learning Commons, and is responsible for Circulation, Reserves, and Outreach. She earned her MLIS at University at Buffalo, and started working at Southworth in 2012.

**Kerri Willette*****Empire State Digital Network, Metropolitan NY Library Council (METRO)***

Kerri Willette manages and coordinates activities of the Empire State Digital Network (ESDN), a statewide service hub for the Digital Public Library of America (DPLA). Kerri has worked with digital collections and content in academic, museum, and consortial settings since 2001. Her career has included project planning, metadata creation, and digital project work at various institutions in Chicago including DePaul University Libraries, The School of the Art Institute of Chicago, and Columbia College Chicago Library. Kerri received her MLS from the University of Illinois Graduate School of Library and Information Science LEEP program in 2005.

**Lydia Willoughby**  
***SUNY Plattsburgh***

Lydia Willoughby is a Visiting Assistant Librarian at SUNY Plattsburgh. Willoughby has an MSLIS from the Palmer School at Long Island University (2011), as and an MA in English Literature from The University of Montana (2006). Willoughby was one of Library Journal's 2013 "Movers & Shakers" as a community builder.

**Alice Wilson**  
***Monroe Community College***

Alice Wilson is the Assistant Director for Educational Services in the Libraries at Monroe Community College where she oversees the Libraries' information literacy program where digital video is being created and used to supplement in-person instruction and to support students taking online, hybrid, or web-enhanced classes.

**Susan Wood**  
***Suffolk County Community College***

Susan Wood, Media & Reader Services Librarian at SCCC, works with classroom faculty to design and deliver effective information literacy instruction to library users, and provides reference, collection development, and outreach services. She is especially interested in examining information literacy pedagogy and empowering students to use information critically and thoughtfully.

**Robin Wright**  
***Lehman College***

Robin Wright is the Health and Human Services Librarian at Lehman College (CUNY). She teaches information literacy sessions for Health Sciences, Nursing, Public Health, Social Work and Speech-Language-Hearing Sciences classes. She is conducting research on Flipped Information Literacy classes to Nursing and Public Health students at Lehman.

**Grace Yamada**  
***Palmer School of Library and Information Science at Long Island University***

Grace Yamada graduated from NYU's Art History in 2014 and enrolled in the Palmer School in 2015. Inspired by great experiences with NYU's art specialist and a lifelong love of public libraries, she plans to graduate with certificates in Public and Academic Librarianship. She works part time as a page in the NYPL system.

**Haruko Yamauchi**  
***Eugenio Maria de Hostos Community College (CUNY)***

Haruko Yamauchi is an instruction librarian and liaison with bridge-to-college programs at Eugenio Maria de Hostos Community College, focusing on students in intensive developmental courses. She worked in arts education administration for over 10 years with New York City public schools, and has an AB in Visual Arts.

**Maureen Zajkowski**  
***SUNY Office of Library and Information Services***

Maureen Zajkowski works for the SUNY Office of Library and Information Services (OLIS) as the SUNYConnect Program Manager. While her primary responsibility has been the planning and coordination of activities related to Aleph500, Maureen also works on a variety of projects that serve the library resource needs of the libraries of the State University of New York.

# Continental Book Company

Distributors of Imported & American Publications

Spanish, French, German, Italian,  
Arabic, Chinese, Latin,  
Spanish Heritage, ELL & ESL

Juvenile Titles

Dictionaries

Magazines

Textbooks

Videos

Novels

Graded Readers

Bilingual Readers

Let us simplify your ordering process!

[www.continentalbook.com](http://www.continentalbook.com)

6425 Washington St. #7, Denver, CO 80229

Tel: 800-364-0350 Fax: 800-279-1764

Digital catalogs available for download at:  
<http://www.continentalbook.com/catalog>

The screenshot shows the RAND State Statistics website interface. At the top, it says "RAND State Statistics A SERVICE OF THE RAND CORPORATION". Below this is a navigation menu with categories like "Population & Demographics", "Health & Health Care", "Business & Economics", "Criminology & Courts", "Labor Force, Employment & Earnings", and "Energy". The main content area is titled "Births" and features a map of the United States. A data legend on the left side of the map shows a color scale for birth rates, ranging from 0.000 to 0.004. The legend includes a "Range" column and a "Color" column. The map itself is color-coded according to this legend, showing higher birth rates in certain regions.

<http://randstatestats.org>  
More than 200 US, NY databases  
Map, view, download, graph

Annual fee: 5,000 FTE college ~ \$800  
See you at Purchase June 4-5 only.  
Details: [info@randstatestats.org](mailto:info@randstatestats.org)

# INDIGENOUS PEOPLES: NORTH AMERICA

Bringing you the united history of over 68 tribes

"...*Indigenous Peoples: North America* brings together an immense and important body of primary source archival documents from important sources like the US Department of the Interior, missions, and manuscripts collections. It is cross-searchable with *Gale Artemis: Primary Sources* collections. Summing Up: Recommended. Upper-division undergraduates and above."

- CHOICE, SEPT. 2014



1-800-877-GALE

©2014 Gale, part of Cengage Learning. Gale is a registered trademark used herein under license. 15M-RF0534 CMD 1Q/14



*Notes.....*



Continental Book Company  
Importers & Distributors of Language Materials

LYRASIS™



EBSCO



INGRAM



nature publishing group **npg**



waldo

MEDCOM



ExLibris  
AMBASSADOR  
EDUCATION SOLUTIONS



IOP Publishing



statista



NY3RS

NY 3RS ASSOCIATION, INC.  
www.ny3rs.org

The MediaPreserve™  
An Audio Visual Laboratory



Media Flex

b bepress™



Infobase Learning



NewsBank™ inc.  
a world of information

OXFORD  
UNIVERSITY PRESS

WOLPER®  
SUBSCRIPTION SERVICES

kanopy

YBP Library Services  
a Baker & Taylor company

